

Pharmaceuticals in Canada - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Pharmaceuticals in Canada industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The Canadian pharmaceuticals market had total revenues of \$20.2bn in 2020, representing a compound annual growth rate (CAGR) of 1.3% between 2016 and 2020.

The launch of the Biosimilars Initiative in many provinces in Canada is likely to significant impact market growth as physicians are obliged to prescribe this cheaper alternative where possible.

The Canadian government plans to regulate the cost of prescription drugs to generate savings of \$10bn over the next ten years for Canadian citizens. If successful, this could contribute to a slowdown in growth anticipated in the

market over the forecast period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Canada

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada pharmaceuticals market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Canada pharmaceuticals market by value in 2020?

What will be the size of the Canada pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the Canada pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in Canada's pharmaceuticals market?

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