

Pharmaceuticals in Brazil - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

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SUMMARY

Pharmaceuticals in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The Brazilian pharmaceuticals market had total revenues of \$23.6bn in 2020, representing a compound annual growth rate (CAGR) of 5% between 2016 and 2020.

A strong economic outlook in Brazil as the country recovers from the impact of the COVID-19 pandemic could attract pharmaceutical companies to expand their production and manufacturing capacities in Brazil, helping to maintain growth in the market.

An aging population in Brazil is likely to sustain demand for pharmaceutical products, as a growing population of elderly citizens is increasing the incidence

of chronic and lifestyle diseases.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Brazil

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil pharmaceuticals market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil pharmaceuticals market by value in 2020?

What will be the size of the Brazil pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the Brazil pharmaceuticals market?

How has the market performed over the last five years?

Who are the top competitors in Brazil's pharmaceuticals market?

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