

# Pharmaceuticals in Australia - Market Summary, Competitive Analysis and Forecast, 2016-2025

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## Abstracts

Pharmaceuticals in Australia - Market @Summary, Competitive Analysis and Forecast, 2016-2025

### SUMMARY

Pharmaceuticals in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The pharmaceuticals market consists of ethical drugs only and does not include consumer healthcare or animal healthcare.

The Australian pharmaceuticals market had total revenues of \$12.4bn in 2020, representing a compound annual growth rate (CAGR) of 2.4% between 2016 and 2020.

Australia's population is aging, with being 21-23% of the population estimated to be aged 65 and over by 2066. Chronic diseases are also becoming increasingly common, and overall, this will continue to drive the demand for pharmaceuticals in the country.

Australia's domestic pharmaceutical manufacturing capacity is likely to be boosted by the introduction of the Modern Manufacturing Initiative in 2021,

which will contribute to market growth going forwards.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Australia

Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia pharmaceuticals market with five year forecasts

## **REASONS TO BUY**

What was the size of the Australia pharmaceuticals market by value in 2020?

What will be the size of the Australia pharmaceuticals market in 2025?

What factors are affecting the strength of competition in the Australia pharmaceuticals market?

How has the market performed over the last five years?

What are the main segments that make up Australia's pharmaceuticals market?

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