

# Pfizer Inc. - Strategy, SWOT and Corporate Finance Report

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# **Abstracts**

Pfizer Inc. %li%Strategy, SWOT and Corporate Finance Report

### Summary

Pfizer Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

### Key Highlights

Pfizer Inc. (Pfizer or 'the company') is a research-based global biopharmaceutical company. It develops consumer healthcare products, vaccines, medicines, and therapies to treat various heath conditions including inflammation and immunology, neuroscience and pain, cardiovascular and metabolic, oncology and rare disease. Pfizer also provides active pharmaceutical ingredients, biosimilars, sterile injectable pharmaceuticals and contract manufacturing services. The company sells its consumer healthcare products through pharmacies, distributors, retail chains and convenience and grocery stores. It also sells prescription medicines through retailers, wholesalers, clinics, hospitals, pharmacies and government agencies. Pfizer has business operations in Americas, Europe, Asia-Pacific, the Middle East and Africa. The company is headquartered in New York, the US.

#### Scope

Detailed information on Pfizer Inc. required for business and competitor



intelligence needs

A study of the major internal and external factors affecting Pfizer Inc. in the form of a SWOT analysis

An in-depth view of the business model of Pfizer Inc. including a breakdown and examination of key business segments

Intelligence on Pfizer Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Pfizer Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Pfizer Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Pfizer Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Pfizer Inc.'s business structure, strategy and prospects.



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