

Pet Healthcare North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

Pet Healthcare North America (NAFTA) Industry Guide - Market Summary, Competitive Analysis and Forecast to 2024

SUMMARY

The NAFTA Pet Healthcare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The pet healthcare industry within the NAFTA countries had a total market value of \$16,294.0 million in 2019. The Mexico was the fastest growing country, with a CAGR of 4% over the 2015-19 period.

Within the pet healthcare industry, the US is the leading country among the NAFTA bloc, with market revenues of \$10,897.1 million in 2019. This was followed by Mexico and Canada, with a value of \$4,780.8 and \$616.0 million, respectively.

The US is expected to lead the pet healthcare industry in the NAFTA bloc, with a value of \$11,296.3 million in 2024, followed by Mexico and Canada with

expected values of \$5,093.5 and \$690.8 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA pet healthcare market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA pet healthcare market

Leading company profiles reveal details of key pet healthcare market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA pet healthcare market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

REASONS TO BUY

What was the size of the NAFTA pet healthcare market by value in 2019?

What will be the size of the NAFTA pet healthcare market in 2024?

What factors are affecting the strength of competition in the NAFTA pet healthcare market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA pet healthcare market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA PET HEALTHCARE

- 2.1. Industry Outlook

3 PET HEALTHCARE IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 PET HEALTHCARE IN MEXICO

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 PET HEALTHCARE IN THE UNITED STATES

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

6 COMPANY PROFILES

- 6.1. Rolf C. Hagen Inc
- 6.2. Nestle SA
- 6.3. Boehringer Ingelheim GmbH
- 6.4. The J.M. Smucker Co
- 6.5. Bayer AG
- 6.6. Zoetis Inc
- 6.7. Eli Lilly and Company
- 6.8. Neogen Corp

7 APPENDIX

- 7.1. Methodology
- 7.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: NAFTA countries Pet Healthcare industry, revenue (\$m), 2015-24
- Table 2: NAFTA countries Pet Healthcare industry, revenue (\$m), 2015-19
- Table 3: NAFTA countries Pet Healthcare industry forecast, revenue (\$m), 2019-24
- Table 4: Canada pet healthcare market value: \$ million, 2015-19
- Table 5: Canada pet healthcare market volume: million units, 2015-19
- Table 6: Canada pet healthcare market category segmentation: \$ million, 2019
- Table 7: Canada pet healthcare market geography segmentation: \$ million, 2019
- Table 8: Canada pet healthcare market share: % share, by value, 2019
- Table 9: Canada pet healthcare market distribution: % share, by value, 2019
- Table 10: Canada pet healthcare market value forecast: \$ million, 2019-24
- Table 11: Canada pet healthcare market volume forecast: million units, 2019-24
- Table 12: Canada size of population (million), 2015-19
- Table 13: Canada gdp (constant 2005 prices, \$ billion), 2015-19
- Table 14: Canada gdp (current prices, \$ billion), 2015-19
- Table 15: Canada inflation, 2015-19
- Table 16: Canada consumer price index (absolute), 2015-19
- Table 17: Canada exchange rate, 2016-20
- Table 18: Mexico pet healthcare market value: \$ million, 2015-19
- Table 19: Mexico pet healthcare market volume: million units, 2015-19
- Table 20: Mexico pet healthcare market category segmentation: \$ million, 2019
- Table 21: Mexico pet healthcare market geography segmentation: \$ million, 2019
- Table 22: Mexico pet healthcare market share: % share, by value, 2019
- Table 23: Mexico pet healthcare market distribution: % share, by value, 2019
- Table 24: Mexico pet healthcare market value forecast: \$ million, 2019-24
- Table 25: Mexico pet healthcare market volume forecast: million units, 2019-24
- Table 26: Mexico size of population (million), 2015-19
- Table 27: Mexico gdp (constant 2005 prices, \$ billion), 2015-19
- Table 28: Mexico gdp (current prices, \$ billion), 2015-19
- Table 29: Mexico inflation, 2015-19
- Table 30: Mexico consumer price index (absolute), 2015-19
- Table 31: Mexico exchange rate, 2016-20
- Table 32: United States pet healthcare market value: \$ million, 2015-19
- Table 33: United States pet healthcare market volume: million units, 2015-19
- Table 34: United States pet healthcare market category segmentation: \$ million, 2019
- Table 35: United States pet healthcare market geography segmentation: \$ million, 2019

Table 36: United States pet healthcare market share: % share, by value, 2019

Table 37: United States pet healthcare market distribution: % share, by value, 2019

Table 38: United States pet healthcare market value forecast: \$ million, 2019-24

Table 39: United States pet healthcare market volume forecast: million units, 2019-24

Table 40: United States size of population (million), 2015-19

Table 41: United States gdp (constant 2005 prices, \$ billion), 2015-19

Table 42: United States gdp (current prices, \$ billion), 2015-19

Table 43: United States inflation, 2015-19

Table 44: United States consumer price index (absolute), 2015-19

Table 45: United States exchange rate, 2016-20

Table 46: Rolf C. Hagen Inc: key facts

Table 47: Rolf C. Hagen Inc: Key Employees

Table 48: Nestle SA: key facts

Table 49: Nestle SA: Annual Financial Ratios

Table 50: Nestle SA: Key Employees

Table 51: Nestle SA: Key Employees Continued

Table 52: Boehringer Ingelheim GmbH: key facts

Table 53: Boehringer Ingelheim GmbH: Key Employees

Table 54: The J.M. Smucker Co: key facts

Table 55: The J.M. Smucker Co: Annual Financial Ratios

Table 56: The J.M. Smucker Co: Key Employees

Table 57: Bayer AG: key facts

Table 58: Bayer AG: Annual Financial Ratios

Table 59: Bayer AG: Key Employees

Table 60: Bayer AG: Key Employees Continued

Table 61: Zoetis Inc: key facts

Table 62: Zoetis Inc: Annual Financial Ratios

Table 63: Zoetis Inc: Key Employees

Table 64: Zoetis Inc: Key Employees Continued

Table 65: Eli Lilly and Company: key facts

Table 66: Eli Lilly and Company: Annual Financial Ratios

Table 67: Eli Lilly and Company: Key Employees

Table 68: Eli Lilly and Company: Key Employees Continued

Table 69: Neogen Corp: key facts

Table 70: Neogen Corp: Annual Financial Ratios

Table 71: Neogen Corp: Key Employees

List Of Figures

LIST OF FIGURES

- Figure 1: NAFTA countries Pet Healthcare industry, revenue (\$m), 2015-24
- Figure 2: NAFTA countries Pet Healthcare industry, revenue (\$m), 2015-19
- Figure 3: NAFTA countries Pet Healthcare industry forecast, revenue (\$m), 2019-24
- Figure 4: Canada pet healthcare market value: \$ million, 2015-19
- Figure 5: Canada pet healthcare market volume: million units, 2015-19
- Figure 6: Canada pet healthcare market category segmentation: % share, by value, 2019
- Figure 7: Canada pet healthcare market geography segmentation: % share, by value, 2019
- Figure 8: Canada pet healthcare market share: % share, by value, 2019
- Figure 9: Canada pet healthcare market distribution: % share, by value, 2019
- Figure 10: Canada pet healthcare market value forecast: \$ million, 2019-24
- Figure 11: Canada pet healthcare market volume forecast: million units, 2019-24
- Figure 12: Forces driving competition in the pet healthcare market in Canada, 2019
- Figure 13: Drivers of buyer power in the pet healthcare market in Canada, 2019
- Figure 14: Drivers of supplier power in the pet healthcare market in Canada, 2019
- Figure 15: Factors influencing the likelihood of new entrants in the pet healthcare market in Canada, 2019
- Figure 16: Factors influencing the threat of substitutes in the pet healthcare market in Canada, 2019
- Figure 17: Drivers of degree of rivalry in the pet healthcare market in Canada, 2019
- Figure 18: Mexico pet healthcare market value: \$ million, 2015-19
- Figure 19: Mexico pet healthcare market volume: million units, 2015-19
- Figure 20: Mexico pet healthcare market category segmentation: % share, by value, 2019
- Figure 21: Mexico pet healthcare market geography segmentation: % share, by value, 2019
- Figure 22: Mexico pet healthcare market share: % share, by value, 2019
- Figure 23: Mexico pet healthcare market distribution: % share, by value, 2019
- Figure 24: Mexico pet healthcare market value forecast: \$ million, 2019-24
- Figure 25: Mexico pet healthcare market volume forecast: million units, 2019-24
- Figure 26: Forces driving competition in the pet healthcare market in Mexico, 2019
- Figure 27: Drivers of buyer power in the pet healthcare market in Mexico, 2019
- Figure 28: Drivers of supplier power in the pet healthcare market in Mexico, 2019
- Figure 29: Factors influencing the likelihood of new entrants in the pet healthcare

market in Mexico, 2019

Figure 30: Factors influencing the threat of substitutes in the pet healthcare market in Mexico, 2019

Figure 31: Drivers of degree of rivalry in the pet healthcare market in Mexico, 2019

Figure 32: United States pet healthcare market value: \$ million, 2015-19

Figure 33: United States pet healthcare market volume: million units, 2015-19

Figure 34: United States pet healthcare market category segmentation: % share, by value, 2019

Figure 35: United States pet healthcare market geography segmentation: % share, by value, 2019

Figure 36: United States pet healthcare market share: % share, by value, 2019

Figure 37: United States pet healthcare market distribution: % share, by value, 2019

Figure 38: United States pet healthcare market value forecast: \$ million, 2019-24

Figure 39: United States pet healthcare market volume forecast: million units, 2019-24

Figure 40: Forces driving competition in the pet healthcare market in the United States, 2019

Figure 41: Drivers of buyer power in the pet healthcare market in the United States, 2019

Figure 42: Drivers of supplier power in the pet healthcare market in the United States, 2019

Figure 43: Factors influencing the likelihood of new entrants in the pet healthcare market in the United States, 2019

Figure 44: Factors influencing the threat of substitutes in the pet healthcare market in the United States, 2019

Figure 45: Drivers of degree of rivalry in the pet healthcare market in the United States, 2019

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