

Pet Healthcare in Turkey

<https://marketpublishers.com/r/P8D4E1E7D8EEN.html>

Date: February 2020

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: P8D4E1E7D8EEN

Abstracts

Pet Healthcare in Turkey

SUMMARY

Pet Healthcare in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pet healthcare market consists of retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The Turkish pet healthcare market had total revenues of \$1.8m in 2018, representing a compound annual growth rate (CAGR) of 6% between 2014 and 2018.

Market consumption volume increased with a CAGR of 3.8% between 2014 and 2018, to reach a total of 0.6 million units in 2018.

Despite unstable economic conditions such as rising unemployment rates and declining consumer purchasing power the market recorded strong growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Turkey

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Turkey

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Turkey pet healthcare market with five year forecasts

REASONS TO BUY

What was the size of the Turkey pet healthcare market by value in 2018?

What will be the size of the Turkey pet healthcare market in 2023?

What factors are affecting the strength of competition in the Turkey pet healthcare market?

How has the market performed over the last five years?

What are the main segments that make up Turkey's pet healthcare market?

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