

Pet Healthcare in Switzerland

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Abstracts

Summary

Pet Healthcare in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2020-25, and forecast to 2030). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The pet healthcare market includes retail sales of worming treatments, grooming products, pet supplements, external parasite treatments, and others. The scope of others includes dog dental products, fish & rodent health care products, other cat healthcare products, other cross-segment products, and other dog healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes.

The Swiss pet healthcare market recorded a revenue of \$83.1 million in 2025, representing a compound annual growth rate (CAGR) of 4.9% between 2020 and 2025.

Market consumption volume increased with a CAGR of 0.1% between 2020 and 2025, reaching a total of 7.3 million units in 2025.

The growth of the Swiss pet healthcare market during 2020-25 was driven by rising pet ownership and a growing trend towards pet parenting.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Switzerland

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland pet healthcare market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Switzerland pet healthcare market by value in 2025?

What will be the size of the Switzerland pet healthcare market in 2030?

What factors are affecting the strength of competition in the Switzerland pet healthcare market?

How has the market performed over the last five years?

What are the main segments that make up Switzerland's pet healthcare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis
- 2.3. Regulatory landscape

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary

- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Swiss pet healthcare market?
- 7.3. Which companies have been most successful in increasing their market shares during 2020-25?
- 7.4. Which companies' market shares have suffered over the same period (2020-25)?
- 7.5. What are the most popular brands in the Swiss pet healthcare market?

8 COMPANY PROFILES

- 8.1. Specht Biopharma
- 8.2. Multifit Tiernahrungs GmbH
- 8.3. Bogar AG
- 8.4. Biogance Sarl

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Switzerland pet healthcare market value: \$ million, 2020-25

Table 2: Switzerland pet healthcare market volume: million units, 2020-25

Table 3: Switzerland pet healthcare market category segmentation: % share, by value, 2020-25

Table 4: Switzerland pet healthcare market category segmentation: \$ million, 2020-25

Table 5: Switzerland pet healthcare market geography segmentation: \$ million, 2025

Table 6: Switzerland pet healthcare market distribution: % share, by value, 2025

Table 7: Switzerland pet healthcare market value forecast: \$ million, 2025-30

Table 8: Switzerland pet healthcare market volume forecast: million units, 2025-30

Table 9: Switzerland pet healthcare market share: % share, by value, 2025

Table 10: Specht Biopharma: Key Facts

Table 11: Multifit Tiernahrungs GmbH: Key Facts

Table 12: Multifit Tiernahrungs GmbH: Key Employees

Table 13: Bogar AG: Key Facts

Table 14: Biogance Sarl: Key Facts

Table 15: Switzerland Size of Population (Million), 2021-25

Table 16: Switzerland Real GDP (Constant 2010 Prices, \$ Billion), 2021-25

Table 17: Switzerland GDP (Current Prices, \$ Billion), 2021-25

Table 18: Switzerland Inflation, 2021-25

Table 19: Switzerland Consumer Price Index (Absolute), 2021-25

Table 20: Switzerland Exchange Rate, 2020-25

List Of Figures

LIST OF FIGURES

Figure 1: Switzerland pet healthcare market value: \$ million, 2020-25

Figure 2: Switzerland pet healthcare market volume: million units, 2020-25

Figure 3: Switzerland pet healthcare market category segmentation: \$ million, 2020-25

Figure 4: Switzerland pet healthcare market geography segmentation: % share, by value, 2025

Figure 5: Switzerland pet healthcare market distribution: % share, by value, 2025

Figure 6: Switzerland pet healthcare market value forecast: \$ million, 2025-30

Figure 7: Switzerland pet healthcare market volume forecast: million units, 2025-30

Figure 8: Forces driving competition in the pet healthcare market in Switzerland, 2025

Figure 9: Drivers of buyer power in the pet healthcare market in Switzerland, 2025

Figure 10: Drivers of supplier power in the pet healthcare market in Switzerland, 2025

Figure 11: Factors influencing the likelihood of new entrants in the pet healthcare market in Switzerland, 2025

Figure 12: Factors influencing the threat of substitutes in the pet healthcare market in Switzerland, 2025

Figure 13: Drivers of degree of rivalry in the pet healthcare market in Switzerland, 2025

Figure 14: Switzerland pet healthcare market share: % share, by value, 2025

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