

Pet Healthcare in the Netherlands - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Pet Healthcare in the Netherlands industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pet healthcare market consists of the retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. In the distribution channel breakdown, the 'other specialist retailers' channel refers specifically to specialist pet stores.

The Dutch pet healthcare market had total revenues of \$152.9m in 2019, representing a compound annual growth rate (CAGR) of 1.6% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4.6% between 2015 and 2019, to reach a total of 483.9 million units in 2019.

Cats are the most popular type of pet because they are easier to maintain and there is no tax on them. Almost half of the Dutch population own cats.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the pet healthcare market in the Netherlands

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in the Netherlands

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Netherlands pet healthcare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Netherlands pet healthcare market by value in 2019?

What will be the size of the Netherlands pet healthcare market in 2024?

What factors are affecting the strength of competition in the Netherlands pet healthcare market?

How has the market performed over the last five years?

How large is the Netherlands's pet healthcare market in relation to its regional counterparts?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Dutch pet healthcare market?
- 7.3. Which companies were the most successful at increasing their market shares during 2015-2019?
- 7.4. Which companies' market shares suffered during the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Bayer AG
- 8.2. Rolf C. Hagen Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Netherlands pet healthcare market value: \$ million, 2015-19
- Table 2: Netherlands pet healthcare market volume: million units, 2015-19
- Table 3: Netherlands pet healthcare market category segmentation: \$ million, 2019
- Table 4: Netherlands pet healthcare market geography segmentation: \$ million, 2019
- Table 5: Netherlands pet healthcare market distribution: % share, by value, 2019
- Table 6: Netherlands pet healthcare market value forecast: \$ million, 2019-24
- Table 7: Netherlands pet healthcare market volume forecast: million units, 2019-24
- Table 8: Netherlands pet healthcare market share: % share, by value, 2019
- Table 9: Bayer AG: key facts
- Table 10: Bayer AG: Annual Financial Ratios
- Table 11: Bayer AG: Key Employees
- Table 12: Bayer AG: Key Employees Continued
- Table 13: Rolf C. Hagen Inc: key facts
- Table 14: Rolf C. Hagen Inc: Key Employees
- Table 15: Netherlands size of population (million), 2015-19
- Table 16: Netherlands gdp (constant 2005 prices, \$ billion), 2015-19
- Table 17: Netherlands gdp (current prices, \$ billion), 2015-19
- Table 18: Netherlands inflation, 2015-19
- Table 19: Netherlands consumer price index (absolute), 2015-19
- Table 20: Netherlands exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Netherlands pet healthcare market value: \$ million, 2015-19

Figure 2: Netherlands pet healthcare market volume: million units, 2015-19

Figure 3: Netherlands pet healthcare market category segmentation: % share, by value, 2019

Figure 4: Netherlands pet healthcare market geography segmentation: % share, by value, 2019

Figure 5: Netherlands pet healthcare market distribution: % share, by value, 2019

Figure 6: Netherlands pet healthcare market value forecast: \$ million, 2019-24

Figure 7: Netherlands pet healthcare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the pet healthcare market in the Netherlands, 2019

Figure 9: Drivers of buyer power in the pet healthcare market in the Netherlands, 2019

Figure 10: Drivers of supplier power in the pet healthcare market in the Netherlands, 2019

Figure 11: Factors influencing the likelihood of new entrants in the pet healthcare market in the Netherlands, 2019

Figure 12: Factors influencing the threat of substitutes in the pet healthcare market in the Netherlands, 2019

Figure 13: Drivers of degree of rivalry in the pet healthcare market in the Netherlands, 2019

Figure 14: Netherlands pet healthcare market share: % share, by value, 2019

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