

Pet Healthcare in Mexico - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Pet Healthcare in Mexico industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pet healthcare market consists of the retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. In the distribution channel breakdown, the 'other specialist retailers' channel refers specifically to specialist pet stores.

The Mexican pet healthcare market had total revenues of \$248.4m in 2019, representing a compound annual growth rate (CAGR) of 4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 3.4% between 2015 and 2019, to reach a total of 55.2 million units in 2019.

People considering their pets to be family members has led to good hygiene practices, which has supported market growth.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Mexico

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Mexico

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Mexico pet healthcare market with five year forecasts

REASONS TO BUY

What was the size of the Mexico pet healthcare market by value in 2019?

What will be the size of the Mexico pet healthcare market in 2024?

What factors are affecting the strength of competition in the Mexico pet healthcare market?

How has the market performed over the last five years?

What are the main segments that make up Mexico's pet healthcare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Mexican pet healthcare market?
- 7.3. Which companies were the most successful at increasing their market shares during 2015-2019?
- 7.4. Which companies' market shares suffered during the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Bayer AG
- 8.2. Zoetis Inc
- 8.3. Eli Lilly and Company

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Mexico pet healthcare market value: \$ million, 2015-19
- Table 2: Mexico pet healthcare market volume: million units, 2015-19
- Table 3: Mexico pet healthcare market category segmentation: \$ million, 2019
- Table 4: Mexico pet healthcare market geography segmentation: \$ million, 2019
- Table 5: Mexico pet healthcare market distribution: % share, by value, 2019
- Table 6: Mexico pet healthcare market value forecast: \$ million, 2019-24
- Table 7: Mexico pet healthcare market volume forecast: million units, 2019-24
- Table 8: Mexico pet healthcare market share: % share, by value, 2019
- Table 9: Bayer AG: key facts
- Table 10: Bayer AG: Annual Financial Ratios
- Table 11: Bayer AG: Key Employees
- Table 12: Bayer AG: Key Employees Continued
- Table 13: Zoetis Inc: key facts
- Table 14: Zoetis Inc: Annual Financial Ratios
- Table 15: Zoetis Inc: Key Employees
- Table 16: Zoetis Inc: Key Employees Continued
- Table 17: Eli Lilly and Company: key facts
- Table 18: Eli Lilly and Company: Annual Financial Ratios
- Table 19: Eli Lilly and Company: Key Employees
- Table 20: Eli Lilly and Company: Key Employees Continued
- Table 21: Mexico size of population (million), 2015-19
- Table 22: Mexico gdp (constant 2005 prices, \$ billion), 2015-19
- Table 23: Mexico gdp (current prices, \$ billion), 2015-19
- Table 24: Mexico inflation, 2015-19
- Table 25: Mexico consumer price index (absolute), 2015-19
- Table 26: Mexico exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Mexico pet healthcare market value: \$ million, 2015-19

Figure 2: Mexico pet healthcare market volume: million units, 2015-19

Figure 3: Mexico pet healthcare market category segmentation: % share, by value, 2019

Figure 4: Mexico pet healthcare market geography segmentation: % share, by value, 2019

Figure 5: Mexico pet healthcare market distribution: % share, by value, 2019

Figure 6: Mexico pet healthcare market value forecast: \$ million, 2019-24

Figure 7: Mexico pet healthcare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the pet healthcare market in Mexico, 2019

Figure 9: Drivers of buyer power in the pet healthcare market in Mexico, 2019

Figure 10: Drivers of supplier power in the pet healthcare market in Mexico, 2019

Figure 11: Factors influencing the likelihood of new entrants in the pet healthcare market in Mexico, 2019

Figure 12: Factors influencing the threat of substitutes in the pet healthcare market in Mexico, 2019

Figure 13: Drivers of degree of rivalry in the pet healthcare market in Mexico, 2019

Figure 14: Mexico pet healthcare market share: % share, by value, 2019

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