

Pet Healthcare in Japan - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Pet Healthcare in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pet healthcare market consists of the retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. In the distribution channel breakdown, the 'other specialist retailers' channel refers specifically to specialist pet stores.

The Japanese pet healthcare market had total revenues of \$1,725.5m in 2019, representing a compound annual growth rate (CAGR) of 5.1% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.9% between 2015 and 2019, to reach a total of 4,089.9 million units in 2019.

The Japanese pet healthcare market ranks as one of the largest in the world; it accounted for 51.4% of the Asia-Pacific market in 2019.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Japan

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Japan

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Japan pet healthcare market with five year forecasts

REASONS TO BUY

What was the size of the Japan pet healthcare market by value in 2019?

What will be the size of the Japan pet healthcare market in 2024?

What factors are affecting the strength of competition in the Japan pet healthcare market?

How has the market performed over the last five years?

What are the main segments that make up Japan's pet healthcare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Japanese pet healthcare market?
- 7.3. Which companies were the most successful at increasing their market shares during 2015-2019?
- 7.4. Which companies' market shares suffered during the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Eli Lilly and Company
- 8.2. Zoetis Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Japan pet healthcare market value: \$ million, 2015-19
- Table 2: Japan pet healthcare market volume: million units, 2015-19
- Table 3: Japan pet healthcare market category segmentation: \$ million, 2019
- Table 4: Japan pet healthcare market geography segmentation: \$ million, 2019
- Table 5: Japan pet healthcare market distribution: % share, by value, 2019
- Table 6: Japan pet healthcare market value forecast: \$ million, 2019-24
- Table 7: Japan pet healthcare market volume forecast: million units, 2019-24
- Table 8: Japan pet healthcare market share: % share, by value, 2019
- Table 9: Eli Lilly and Company: key facts
- Table 10: Eli Lilly and Company: Annual Financial Ratios
- Table 11: Eli Lilly and Company: Key Employees
- Table 12: Eli Lilly and Company: Key Employees Continued
- Table 13: Zoetis Inc: key facts
- Table 14: Zoetis Inc: Annual Financial Ratios
- Table 15: Zoetis Inc: Key Employees
- Table 16: Zoetis Inc: Key Employees Continued
- Table 17: Japan size of population (million), 2015-19
- Table 18: Japan gdp (constant 2005 prices, \$ billion), 2015-19
- Table 19: Japan gdp (current prices, \$ billion), 2015-19
- Table 20: Japan inflation, 2015-19
- Table 21: Japan consumer price index (absolute), 2015-19
- Table 22: Japan exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Japan pet healthcare market value: \$ million, 2015-19

Figure 2: Japan pet healthcare market volume: million units, 2015-19

Figure 3: Japan pet healthcare market category segmentation: % share, by value, 2019

Figure 4: Japan pet healthcare market geography segmentation: % share, by value, 2019

Figure 5: Japan pet healthcare market distribution: % share, by value, 2019

Figure 6: Japan pet healthcare market value forecast: \$ million, 2019-24

Figure 7: Japan pet healthcare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the pet healthcare market in Japan, 2019

Figure 9: Drivers of buyer power in the pet healthcare market in Japan, 2019

Figure 10: Drivers of supplier power in the pet healthcare market in Japan, 2019

Figure 11: Factors influencing the likelihood of new entrants in the pet healthcare market in Japan, 2019

Figure 12: Factors influencing the threat of substitutes in the pet healthcare market in Japan, 2019

Figure 13: Drivers of degree of rivalry in the pet healthcare market in Japan, 2019

Figure 14: Japan pet healthcare market share: % share, by value, 2019

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