

Pet Healthcare in Germany

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Abstracts

Pet Healthcare in Germany

SUMMARY

Pet Healthcare in Germany industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pet healthcare market consists of retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The German pet healthcare market had total revenues of \$676.1m in 2018, representing a compound annual growth rate (CAGR) of 1.1% between 2014 and 2018.

Market consumption volumes declined with a compound annual rate of change (CARC) of 0% between 2014 and 2018, to reach a total of 92.2 million units in 2018.

Despite positive economic conditions coupled with increasing purchasing power in the country recorded weak growth during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Germany

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany pet healthcare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Germany pet healthcare market by value in 2018?

What will be the size of the Germany pet healthcare market in 2023?

What factors are affecting the strength of competition in the Germany pet healthcare market?

How has the market performed over the last five years?

Who are the top competitors in Germany's pet healthcare market?

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