

# **Pet Healthcare in Europe - Market Summary, Competitive Analysis and Forecast to 2024**

<https://marketpublishers.com/r/PDC85681E2B2EN.html>

Date: May 2021

Pages: 39

Price: US\$ 350.00 (Single User License)

ID: PDC85681E2B2EN

## **Abstracts**

Pet Healthcare in Europe - Market Summary, Competitive Analysis and Forecast to 2024

### **SUMMARY**

Pet Healthcare in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The pet healthcare market consists of the retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. In the distribution channel breakdown, the 'other specialist retailers' channel refers specifically to specialist pet stores.

The European pet healthcare market had total revenues of \$5,151.9m in 2019, representing a compound annual growth rate (CAGR) of 3.3% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.5% between 2015 and 2019, to reach a total of 2,693.5 million units in 2019.

The French pet healthcare market dominated the overall European market by accounting for 19.1% of the market in 2019.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Europe

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Europe

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Europe pet healthcare market with five year forecasts

## **REASONS TO BUY**

What was the size of the Europe pet healthcare market by value in 2019?

What will be the size of the Europe pet healthcare market in 2024?

What factors are affecting the strength of competition in the Europe pet healthcare market?

How has the market performed over the last five years?

What are the main segments that make up Europe's pet healthcare market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

- 7.1. Market share
- 7.2. Who are the leading players in the European pet healthcare market?
- 7.3. Which companies were the most successful at increasing their market shares during 2015-2019?
- 7.4. Which companies' market shares suffered during the same period?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the largest deals in the European pet healthcare market in recent years?

## **8 COMPANY PROFILES**

- 8.1. Bayer AG
- 8.2. Rolf C. Hagen Inc
- 8.3. Zoetis Inc

## **9 MACROECONOMIC INDICATORS**

- 9.1. Country data

## **10 APPENDIX**

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Europe pet healthcare market value: \$ million, 2015-19
Table 2: Europe pet healthcare market volume: million units, 2015-19
Table 3: Europe pet healthcare market category segmentation: \$ million, 2019
Table 4: Europe pet healthcare market geography segmentation: \$ million, 2019
Table 5: Europe pet healthcare market distribution: % share, by value, 2019
Table 6: Europe pet healthcare market value forecast: \$ million, 2019-24
Table 7: Europe pet healthcare market volume forecast: million units, 2019-24
Table 8: Europe pet healthcare market share: % share, by value, 2019
Table 9: Bayer AG: key facts
Table 10: Bayer AG: Annual Financial Ratios
Table 11: Bayer AG: Key Employees
Table 12: Bayer AG: Key Employees Continued
Table 13: Rolf C. Hagen Inc: key facts
Table 14: Rolf C. Hagen Inc: Key Employees
Table 15: Zoetis Inc: key facts
Table 16: Zoetis Inc: Annual Financial Ratios
Table 17: Zoetis Inc: Key Employees
Table 18: Zoetis Inc: Key Employees Continued
Table 19: Europe size of population (million), 2015-19
Table 20: Europe gdp (constant 2005 prices, \$ billion), 2015-19
Table 21: Europe gdp (current prices, \$ billion), 2015-19
Table 22: Europe inflation, 2015-19
Table 23: Europe consumer price index (absolute), 2015-19
Table 24: Europe exchange rate, 2015-19

## List Of Figures

### LIST OF FIGURES

Figure 1: Europe pet healthcare market value: \$ million, 2015-19

Figure 2: Europe pet healthcare market volume: million units, 2015-19

Figure 3: Europe pet healthcare market category segmentation: % share, by value, 2019

Figure 4: Europe pet healthcare market geography segmentation: % share, by value, 2019

Figure 5: Europe pet healthcare market distribution: % share, by value, 2019

Figure 6: Europe pet healthcare market value forecast: \$ million, 2019-24

Figure 7: Europe pet healthcare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the pet healthcare market in Europe, 2019

Figure 9: Drivers of buyer power in the pet healthcare market in Europe, 2019

Figure 10: Drivers of supplier power in the pet healthcare market in Europe, 2019

Figure 11: Factors influencing the likelihood of new entrants in the pet healthcare market in Europe, 2019

Figure 12: Factors influencing the threat of substitutes in the pet healthcare market in Europe, 2019

Figure 13: Drivers of degree of rivalry in the pet healthcare market in Europe, 2019

Figure 14: Europe pet healthcare market share: % share, by value, 2019

## I would like to order

Product name: Pet Healthcare in Europe - Market Summary, Competitive Analysis and Forecast to 2024

Product link: <https://marketpublishers.com/r/PDC85681E2B2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PDC85681E2B2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970