

Pet Healthcare in Canada - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Pet Healthcare in Canada industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pet healthcare market consists of the retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. In the distribution channel breakdown, the 'other specialist retailers' channel refers specifically to specialist pet stores.

The Canadian pet healthcare market had total revenues of \$464.2m in 2019, representing a compound annual growth rate (CAGR) of 2.6% between 2015 and 2019.

Market consumption volume increased with a CAGR of 1.3% between 2015 and 2019, to reach a total of 66.3 million units in 2019.

According to the Canadian Animal Health Institute (CAHI), the number of pets owned by Canadian households is increasing.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Canada

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Canada

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Canada pet healthcare market with five year forecasts

REASONS TO BUY

What was the size of the Canada pet healthcare market by value in 2019?

What will be the size of the Canada pet healthcare market in 2024?

What factors are affecting the strength of competition in the Canada pet healthcare market?

How has the market performed over the last five years?

What are the main segments that make up Canada's pet healthcare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Canadian pet healthcare market?
- 7.3. Which companies were the most successful at increasing their market shares during 2015-2019?
- 7.4. Which companies' market shares suffered during the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Rolf C. Hagen Inc
- 8.2. Nestle SA
- 8.3. The J.M. Smucker Co
- 8.4. Boehringer Ingelheim GmbH

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Canada pet healthcare market value: \$ million, 2015-19
Table 2: Canada pet healthcare market volume: million units, 2015-19
Table 3: Canada pet healthcare market category segmentation: \$ million, 2019
Table 4: Canada pet healthcare market geography segmentation: \$ million, 2019
Table 5: Canada pet healthcare market distribution: % share, by value, 2019
Table 6: Canada pet healthcare market value forecast: \$ million, 2019-24
Table 7: Canada pet healthcare market volume forecast: million units, 2019-24
Table 8: Canada pet healthcare market share: % share, by value, 2019
Table 9: Rolf C. Hagen Inc: key facts
Table 10: Rolf C. Hagen Inc: Key Employees
Table 11: Nestle SA: key facts
Table 12: Nestle SA: Annual Financial Ratios
Table 13: Nestle SA: Key Employees
Table 14: Nestle SA: Key Employees Continued
Table 15: The J.M. Smucker Co: key facts
Table 16: The J.M. Smucker Co: Annual Financial Ratios
Table 17: The J.M. Smucker Co: Key Employees
Table 18: The J.M. Smucker Co: Key Employees Continued
Table 19: Boehringer Ingelheim GmbH: key facts
Table 20: Boehringer Ingelheim GmbH: Key Employees
Table 21: Canada size of population (million), 2015-19
Table 22: Canada gdp (constant 2005 prices, \$ billion), 2015-19
Table 23: Canada gdp (current prices, \$ billion), 2015-19
Table 24: Canada inflation, 2015-19
Table 25: Canada consumer price index (absolute), 2015-19
Table 26: Canada exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Canada pet healthcare market value: \$ million, 2015-19

Figure 2: Canada pet healthcare market volume: million units, 2015-19

Figure 3: Canada pet healthcare market category segmentation: % share, by value, 2019

Figure 4: Canada pet healthcare market geography segmentation: % share, by value, 2019

Figure 5: Canada pet healthcare market distribution: % share, by value, 2019

Figure 6: Canada pet healthcare market value forecast: \$ million, 2019-24

Figure 7: Canada pet healthcare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the pet healthcare market in Canada, 2019

Figure 9: Drivers of buyer power in the pet healthcare market in Canada, 2019

Figure 10: Drivers of supplier power in the pet healthcare market in Canada, 2019

Figure 11: Factors influencing the likelihood of new entrants in the pet healthcare market in Canada, 2019

Figure 12: Factors influencing the threat of substitutes in the pet healthcare market in Canada, 2019

Figure 13: Drivers of degree of rivalry in the pet healthcare market in Canada, 2019

Figure 14: Canada pet healthcare market share: % share, by value, 2019

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