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Pet Healthcare in Brazil - Market Summary, Competitive Analysis and Forecast to 2024

https://marketpublishers.com/r/P41277B201FBEN.html
Date: May 2021
Pages: 38
Price: US$ 350.00 (Single User License)
ID: P41277B201FBEN

Abstracts

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SUMMARY

Pet Healthcare in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pet healthcare market consists of the retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. In the distribution channel breakdown, the 'other specialist retailers' channel refers specifically to specialist pet stores.

The Brazilian pet healthcare market had total revenues of $448.5m in 2019, representing a compound annual growth rate (CAGR) of 4.5% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.2% between 2015 and 2019, to reach a total of 120.4 million units in 2019.

The increasing number of pet lovers and their acceptance of pets as family members, despite economic challenges, helped the pet healthcare market grow substantially during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Brazil

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Brazil

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Brazil pet healthcare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Brazil pet healthcare market by value in 2019?

What will be the size of the Brazil pet healthcare market in 2024?

What factors are affecting the strength of competition in the Brazil pet healthcare market?

How has the market performed over the last five years?

Who are the top competitiors in Brazil's pet healthcare market?

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