

Pet Healthcare in Australia - Market Summary, Competitive Analysis and Forecast to 2024

<https://marketpublishers.com/r/P957A64F13ABEN.html>

Date: May 2021

Pages: 40

Price: US\$ 350.00 (Single User License)

ID: P957A64F13ABEN

Abstracts

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SUMMARY

Pet Healthcare in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pet healthcare market consists of the retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. In the distribution channel breakdown, the 'other specialist retailers' channel refers specifically to specialist pet stores.

The Australian pet healthcare market had total revenues of \$679.9m in 2019, representing a compound annual growth rate (CAGR) of 4.8% between 2015 and 2019.

Market consumption volume increased with a CAGR of 2.8% between 2015 and 2019, to reach a total of 77 million units in 2019.

The increasing trend of households adopting pets and considering them as a family member has resulted in strong growth for the pet healthcare market in Australia.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Australia

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Australia

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Australia pet healthcare market with five year forecasts

REASONS TO BUY

What was the size of the Australia pet healthcare market by value in 2019?

What will be the size of the Australia pet healthcare market in 2024?

What factors are affecting the strength of competition in the Australia pet healthcare market?

How has the market performed over the last five years?

What are the main segments that make up Australia's pet healthcare market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the Australian pet healthcare market??
- 7.3. Which companies were the most successful at increasing their market shares during 2015-2019?
- 7.4. Which companies' market shares suffered during the same period?
- 7.5. What are the most popular brands in the market?

8 COMPANY PROFILES

- 8.1. Bayer AG
- 8.2. Virbac Group
- 8.3. Zoetis Inc

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Australia pet healthcare market value: \$ million, 2015-19
- Table 2: Australia pet healthcare market volume: million units, 2015-19
- Table 3: Australia pet healthcare market category segmentation: \$ million, 2019
- Table 4: Australia pet healthcare market geography segmentation: \$ million, 2019
- Table 5: Australia pet healthcare market distribution: % share, by value, 2019
- Table 6: Australia pet healthcare market value forecast: \$ million, 2019-24
- Table 7: Australia pet healthcare market volume forecast: million units, 2019-24
- Table 8: Australia pet healthcare market share: % share, by value, 2019
- Table 9: Bayer AG: key facts
- Table 10: Bayer AG: Annual Financial Ratios
- Table 11: Bayer AG: Key Employees
- Table 12: Bayer AG: Key Employees Continued
- Table 13: Virbac Group: key facts
- Table 14: Virbac Group: Annual Financial Ratios
- Table 15: Virbac Group: Key Employees
- Table 16: Zoetis Inc: key facts
- Table 17: Zoetis Inc: Annual Financial Ratios
- Table 18: Zoetis Inc: Key Employees
- Table 19: Zoetis Inc: Key Employees Continued
- Table 20: Australia size of population (million), 2015-19
- Table 21: Australia gdp (constant 2005 prices, \$ billion), 2015-19
- Table 22: Australia gdp (current prices, \$ billion), 2015-19
- Table 23: Australia inflation, 2015-19
- Table 24: Australia consumer price index (absolute), 2015-19
- Table 25: Australia exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

Figure 1: Australia pet healthcare market value: \$ million, 2015-19

Figure 2: Australia pet healthcare market volume: million units, 2015-19

Figure 3: Australia pet healthcare market category segmentation: % share, by value, 2019

Figure 4: Australia pet healthcare market geography segmentation: % share, by value, 2019

Figure 5: Australia pet healthcare market distribution: % share, by value, 2019

Figure 6: Australia pet healthcare market value forecast: \$ million, 2019-24

Figure 7: Australia pet healthcare market volume forecast: million units, 2019-24

Figure 8: Forces driving competition in the pet healthcare market in Australia, 2019

Figure 9: Drivers of buyer power in the pet healthcare market in Australia, 2019

Figure 10: Drivers of supplier power in the pet healthcare market in Australia, 2019

Figure 11: Factors influencing the likelihood of new entrants in the pet healthcare market in Australia, 2019

Figure 12: Factors influencing the threat of substitutes in the pet healthcare market in Australia, 2019

Figure 13: Drivers of degree of rivalry in the pet healthcare market in Australia, 2019

Figure 14: Australia pet healthcare market share: % share, by value, 2019

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