

# Pet Healthcare in Asia Pacific

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## Abstracts

Pet Healthcare in Asia Pacific

### SUMMARY

Pet Healthcare in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market size (value 2014-18, and forecast to 2023). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The pet healthcare market consists of retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2018 exchange rates.

The Asia-Pacific pet healthcare market had total revenues of \$3,245.9m in 2018, representing a compound annual growth rate (CAGR) of 5.2% between 2014 and 2018.

Market consumption volume increased with a CAGR of 3.4% between 2014 and 2018, to reach a total of 376.7 million units in 2018

Large population, rapid urbanization and increasing middle class population are the primary factors driving the growth of pet healthcare market.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pet healthcare market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Asia-Pacific

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific pet healthcare market with five year forecasts

## **REASONS TO BUY**

What was the size of the Asia-Pacific pet healthcare market by value in 2018?

What will be the size of the Asia-Pacific pet healthcare market in 2023?

What factors are affecting the strength of competition in the Asia-Pacific pet healthcare market?

How has the market performed over the last five years?

What are the main segments that make up Asia-Pacific's pet healthcare market?

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