

Pet Healthcare in Asia-Pacific - Market Summary, Competitive Analysis and Forecast to 2024

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Abstracts

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SUMMARY

Pet Healthcare in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The pet healthcare market consists of the retail sale of pet supplements, worming treatments, external parasite treatments, grooming products and other pet healthcare products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates. In the distribution channel breakdown, the 'other specialist retailers' channel refers specifically to specialist pet stores.

The Asia-Pacific pet healthcare market had total revenues of \$3,360.2m in 2019, representing a compound annual growth rate (CAGR) of 5.2% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4.6% between 2015 and

2019, to reach a total of 8.6 billion units in 2019.

Rapid urbanization, growing disposable income, and an increasing number of pet lovers across the Asia-Pacific region attributed to the market growing at a fast rate during the review period.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the pet healthcare market in Asia-Pacific

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pet healthcare market in Asia-Pacific

Leading company profiles reveal details of key pet healthcare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific pet healthcare market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Asia-Pacific pet healthcare market by value in 2019?

What will be the size of the Asia-Pacific pet healthcare market in 2024?

What factors are affecting the strength of competition in the Asia-Pacific pet healthcare market?

How has the market performed over the last five years?

Who are the top competitors in Asia-Pacific's pet healthcare market?

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