

Vietnam PESTLE Insights - A Macroeconomic Outlook Report

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Abstracts

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SUMMARY

Mining, manufacturing and utilities contributed 33.2% to Vietnam's gross value added (GVA) in 2020, followed by wholesale, retail and hotels (16.1%) and financial intermediation, real estate and business activities (13.0%). In nominal terms, the three sectors are forecasted to grow by 11.8%, 11.4%, and 11.2%, respectively, in 2021.

Red River Delta, Northern Central and Central Coastal Area, and Mekong River Delta regions are the key economic regions in Vietnam. 62.31% of the Vietnamese population lives in these regions as of 2019

SCOPE

Foreign direct investment inflows to Vietnam decreased to US\$28.5bn in 2020 due to the pandemic

The Ho Chi Minh index has been on an increasing trend since April 2020. As of April 5, 2021, the Ho Chi Minh index stood at 1,236.54, compared to 701.8, on April 5, 2021.

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an



investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.



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