

PESTLE Insights: The United States - Macroeconomic Outlook Report

<https://marketpublishers.com/r/P07567FAD9BEN.html>

Date: March 2020

Pages: 40

Price: US\$ 500.00 (Single User License)

ID: P07567FAD9BEN

Abstracts

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SUMMARY

According to MarketLine, the services sector contributed (80.1%) to GVA in 2019, followed by industry (19.0%). In nominal terms, the overall GVA is expected to grow at a robust pace of 4.1% and 3.9% in 2020 and 2021, respectively.

New York, Texas, California and Illinois accounted for 35.6% of GDP and 30.7% of the total US population in 2018

Manufacturing, followed by finance, attracted the most FDI in 2018

SCOPE

The US ranked 14th in World Bank's logistics performance index (LPI) in 2018, compared to 10th in 2016

The US stock market performed strongly during January 16, 2019 to January 16, 2020. The S&P 500 gained 26.8% of its valuation during that period.

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social,

technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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