

Thailand PESTLE Insights - A Macroeconomic Outlook Report

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Abstracts

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SUMMARY

Mining, manufacturing and utilities contributed 30.9% to the gross value added (GVA) in 2019, followed by wholesale, retail and hotels (22.4%) and financial intermediation, real estate and business activities (11.8%). In nominal terms, the three sectors are expected to contract by 4.4%, 5.4% and 4.8% respectively in 2020

Bangkok accounted for 32.9% of Thailand's gross domestic product and 8.5% of its population in 2018

SCOPE

As per the Logistics Performance Index 2018, Thailand's rank improved significantly, as it moved up to 32nd position out of 160 nations, from 45th position in 2016.

The overall SET index exhibited a downward trend over the last year. As of August 7, 2020, the SET index stood at 1,324.4, compared to 1,669.4 on August 7, 2019

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an

investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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