

Taiwan PESTLE Insights - A Macroeconomic Outlook Report

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Abstracts

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SUMMARY

Mining, manufacturing and utilities contributed 34.3% to the gross value added (GVA) in 2019, followed by wholesale, retail and hotels (18.6%) and financial intermediation, real estate and business activities (17.8%). Due to the outbreak of COVID-19 these three sectors are forecasted to grow by (-0.4%), 0.2%, and 0.8% respectively in 2020.

New Taipei City, Kaohsiung City, and Taichung City are home to 41.3% of Taiwan's population, according to the latest population and housing census from 2010. The next census is expected to be conducted in 2020.

SCOPE

According to the World Bank's logistics performance index (LPI), transport and logistic infrastructure in Taiwan has not seen significant improvements over the last two years. In fact, the country's LPI rank declined slightly to 27th out of 160 countries in 2018, from 25th in 2016.

The Taiwan Stock Exchange Weighted Index (TWII) exhibited an upward trend over the last year. As of September 8, 2020, the TWII stood at 12,663.56, compared to 10,801.14 on September 9, 2019

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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