

Switzerland PESTLE Insights - A Macroeconomic Outlook Report

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Abstracts

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SUMMARY

Financial intermediation, real estate and business activities contributed 27.4% to the gross value added (GVA) in 2019, followed by mining, manufacturing and utilities (21.0%), and wholesale, retail and hotels (15.9%). Agriculture is the least contributing sector of the economy. The sector contributed 0.7% to GVA.

Five cantons are driving the Swiss economy by contributing 53.8% to the country's GDP in 2017 and 47.4% of the population in 2018

SCOPE

As per World Bank's logistics performance index (LPI) 2018, the country's rank stood at 13 out of 160 countries.

The overall SMI index exhibited a slight upward trend. As of July 21, 2020, the SMI index stood at 10,444.1, compared to 9,922.4 on July 22, 2019

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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