

Romania PESTLE Insights - A Macroeconomic Outlook Report

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Abstracts

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SUMMARY

Mining, manufacturing, and utilities contributed 25.2% to the gross value added (GVA) in 2020, followed by financial intermediation, real estate and business activities with 20.3%, according to MarketLine.

Bucuresti-Ilfov, Sud-Muntania, Nord-Vest and Centru contributed 62.43% to the country's GDP and comprised 52.10% of Romania's population in 2019

In 2019, the Netherlands was the source of the highest share of FDI stock in Romania and the Bucharest-Ilfov region received the most investment.

SCOPE

Romania has allocated a budget of EUR17bn (US\$19.31bn) during the period 2021-2027 to improve the country's transport infrastructure

The overall Bucharest BET Index exhibited an increase over the last year. As of April 5, 2021, the BET index stood at 11,302.27, compared to 7,525.60 on April 5, 2020.

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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