

Peru PESTLE Insights - A Macroeconomic Outlook Report

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Abstracts

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SUMMARY

The north western region of Peru is the best performing region. Lima district, Piura and La Libertad together generated 56.75% of Peru's total GDP and comprised 46.72% of the population in 2018.

Overall services contributed (58.2%) to the gross value added (GVA) in 2019, followed by mining, manufacturing, and utilities (27%) and construction (7.5%).

The declining trend of the index is evidence of the deceleration of the country's economic activity. The index declined from 19,242.27 on September 4, 2019, to 18,485.97 on September 3, 2020

SCOPE

Peru has outlined a set of infrastructure projects via public-private partnerships worth US\$2.34bn until mid-2021

According to the World Bank's logistics performance index (LPI), transport and logistic infrastructure in Peru deteriorated over the last two years with a decline in rank from 69th in 2016 to 83rd in 2018.

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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