

New Zealand PESTLE Insights - A Macroeconomic Outlook Report

https://marketpublishers.com/r/PE986095A29EN.html

Date: August 2020 Pages: 44 Price: US\$ 500.00 (Single User License) ID: PE986095A29EN

Abstracts

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SUMMARY

Services remains the major sector, accounting for 71.54% of New Zealand's economy. Services are followed by mining, manufacturing, and utilities, which accounted for 15.7% of the economy in 2019

The NZX 50 Index, widely considered a benchmark of the overall performance of stocks listed in the New Zealand Stock Exchange, has exhibited an increasing trend. As of July 6th 2020, the NZX 50 Index stood at 11,656.21, compared to 10,615.47 in July 6th 2019.

SCOPE

According to the World Bank's Logistics Performance Index (LPI), transport and logistic infrastructure in New Zealand has improved over the last two years with an improvement in rank from 37th in 2016 to 15th in 2018, out of 160 countries

Auckland, Wellington, and Canterbury were home to 57% to the total New Zealand's population as of 2018. Auckland remains the most economically active region of the country, contributing 37.6% of GDP in 2018

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an



investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.



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