

# Mexico PESTLE Insights - A Macroeconomic Outlook Report

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## Abstracts

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### SUMMARY

The mining, manufacturing and utilities sector contributed 24.9% to the gross value added (GVA) in 2019, followed by wholesale, retail and hotels, and financial intermediation, real estate and business activities which contributed 20.54% and 21.37%, respectively. According to MarketLine, the three sectors are expected to decline by -4.9%, -0.1% and -3.2%, respectively, in 2020

Overall, the S&P/BMV IPC exhibited a downward trend over the last year. As of September 25, 2020, the S&P/BMV IPC stood at 36,583.71, compared to 43,014.07 on September 25, 2019.

### SCOPE

According to the Logistics Performance Index by the World Bank, Mexico's rank improved from 54th in 2016 to 51st in 2018 (out of 160 countries).

Five major federal entities in Mexico generate approximately 44.6% of the country's GDP and comprise 38.6% of the country's population as of 2017, according to the OECD

### REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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