

# Japan PESTLE Insights - A Macroeconomic Outlook Report

<https://marketpublishers.com/r/PF1EF4DD604EN.html>

Date: February 2021

Pages: 45

Price: US\$ 500.00 (Single User License)

ID: PF1EF4DD604EN

## Abstracts

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### SUMMARY

The Southern-Kanto Region, Kansai Region and Toukai Region are among the best performing regions in Japan. They contributed 61.6% to GDP and accounted for 56.9% of the Japanese population, according to the latest data (2018) available for the OECD. The services sector contributed (71.5%) to the gross value added (GVA) in 2020, followed by mining, manufacturing and utilities (23.1%), according to MarketLine. In nominal terms, the sectors are expected to grow by 3.84% and 1.96%, respectively, in 2021.

### SCOPE

FDI inflows to Japan in the first nine months of 2020 exceeded that of 2019.

The Nikkei 225 (^N225) exhibited an upward trend during May 15, 2020 to June 10, 2020. Overall, the index increased by 21.05% from 23,205.18 on February 1, 2020 to 28,091.05 on February 1, 2021.

### REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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