

Italy PESTLE Insights - A Macroeconomic Outlook Report

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Abstracts

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SUMMARY

Financial intermediation, real estate and business activities contributed 28.1% to the gross value added (GVA) in 2019, followed by mining, manufacturing and utilities (19.4%), and wholesale, retail and hotels activities (15.6%). In nominal terms, the three sectors grew by 1.2%, 2.9% and 2.8%, respectively in 2019, according to MarketLine estimates.

Five major regions of Italy generated around 57.7% of the country's GDP and were home to 51.45% of the country's population in 2018

Manufacturing, financial and insurance activities, construction and electricity segments emerged as major foreign direct investment (FDI) destination segments in Italy during 2019

SCOPE

According to the Global Competitiveness Report 2019, Italy's infrastructure was ranked 18th out of 141 nations

The FTSE MIB (Milano Indice di Borsa) index is the benchmark index of the Italian national stock exchange, the Borsa Italiana.

The overall index has recorded a decline of 2.99% from the previous year. As of

June 3rd, 2020 FTSE MIB index stood at 19,641.81, compared to 20,229.42 on June 4th, 2019.

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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