

# Israel PESTLE Insights - A Macroeconomic Outlook Report

<https://marketpublishers.com/r/P4FCE48DC4BEN.html>

Date: September 2020

Pages: 44

Price: US\$ 500.00 (Single User License)

ID: P4FCE48DC4BEN

## Abstracts

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### SUMMARY

Financial intermediation, real estate and business activities contributed 32.5% to the gross value added (GVA) in 2019, followed by mining, manufacturing and utilities (14.6%) and transport, storage and communication (12.6%). According to MarketLine estimates, the three sectors grew by 6.7%, 1.86% and 6.18% respectively in 2019.

The overall Israeli stock market index has recorded a downward trend over the past year. Global panic due to the COVID-19 pandemic caused a huge crash in the index in March 2020, but the index recovered between April and June.

### SCOPE

Israel's logistic and transport infrastructure deteriorated during 2016-2018, evidenced by a decline in the country's ranking in the Logistic Performance Index from 28th in 2016, to 37th in 2018 out of 160 countries

Almost 30% of Israel's population resided in Jerusalem and the Tel Aviv and Central districts in 2019.

### REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an

investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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