

# Iran PESTLE Insights - A Macroeconomic Outlook Report

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## Abstracts

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### SUMMARY

Mining, manufacturing and utilities contributed 33.2% to Iran's gross value added (GVA) in 2019, followed by financial intermediation, real estate and business activities (15.6%), and wholesale, retail and hotels (14.9%).

Overall, the Tehran Stock Exchange index exhibited a spectacularly sharp growth of 551.6% between July 1st 2019 to July 1st 2020

### SCOPE

According to the Global Competitiveness Index for 2019, Iran's infrastructure was ranked 80th out of 141 nations

Tehran generated around 15.8% of Iran's GDP and comprised 16.6% of the country's population, as of 2019

### REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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