

# Hungary PESTLE Insights - A Macroeconomic Outlook Report

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## Abstracts

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### SUMMARY

Mining, manufacturing and utilities activity contributed 25.6% to the gross value added (GVA) in 2019, followed by financial intermediation, real estate and business activity (23.0%), and other services (20.6%). In nominal terms, mining, manufacturing and utilities activity, and financial intermediation, real estate and business activity are expected to contract by -9.4% and -9.2% and other services is expected to grow by 6.2%, respectively, in 2020.

Central Hungary (including the sub-regions of Budapest and Pest) and Transdanubia (including the sub-regions of Central Transdanubia, Western Transdanubia and Southern Transdanubia) generated around 73.2% of Hungarian GDP (2018) and comprised 61% of the country's population, as of 2019.

### SCOPE

As per the 'Global Competitiveness Report 2019', Hungary's infrastructure ranked 27th out of 141 nations, with a score of 80.7 out of 100.

The overall Budapest Stock Market Index (BUX) exhibited a downward trend over the past year. As of November 2, 2020, BUX stood at 32,279.17 in comparison to 42,159.58 on November 1, 2019, witnessing a Y-o-Y decline of 23.44%.

## REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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