

# Greece PESTLE Insights - A Macroeconomic Outlook Report

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## Abstracts

Greece PESTLE Insights - A Macroeconomic Outlook Report

### SUMMARY

Financial intermediation, real estate and business activities contributed 24.7% to the gross value added (GVA) in 2019, followed by wholesale, retail and hotels (18.7%). Financial intermediation, real estate and business activities is forecasted to decline by 4.0%, followed by wholesale, retail and hotels by -7.1%, due to the effects of the pandemic in 2020.

The Net FDI Inflows increased by 33.27% in 2019

Luxembourg (US\$509.35m) and Netherlands (US\$1,147.7m) were the largest sources of FDI in Greece in 2019.

### SCOPE

According to the World Bank's logistics performance index (LPI), transport and logistic infrastructure in Greece improved over the last two years. The country's worldwide rank improved from 47th in 2016 to 42nd in 2018

The overall Athens Stock Exchange General Index has exhibited a downward trend over the last year. As of September 27th, 2020 the index stood at 630.32 compared to 870.35 on September 27th, 2019.

## REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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