

Germany PESTLE Insights - A Macroeconomic Outlook Report

<https://marketpublishers.com/r/PE938275D8DEN.html>

Date: March 2021

Pages: 45

Price: US\$ 500.00 (Single User License)

ID: PE938275D8DEN

Abstracts

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SUMMARY

Nordrhein-Westfalen, Bayern, Niedersachsen and Baden-Württemberg are among the best performing regions in Germany. They accounted for 63.1% of the country's GDP in 2018, and were home to 60.3% of the German population in 2019

Financial intermediation, real estate and business activities contributed 25.5% to the gross value added (GVA) in 2020, followed by mining, manufacturing and utilities (24.6%), and wholesale, retail and hotels (11.9%), according to GlobalData estimates. In nominal terms, these three sectors are forecast to grow by 5.8%, 5.1%, and 5.2%, respectively, in 2021.

SCOPE

Germany's international investment position improved by 5.90% during Q1-Q3 2020 compared with Q1-Q3 2019

The overall DAX 30 index has exhibited an upward trend over the past year. On February 16, 2021, the DAX 30 index stood at 14,109.48, compared to 13,744.21 on February 16, 2020.

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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