

# Denmark PESTLE Insights - A Macroeconomic Outlook Report

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### **Abstracts**

Denmark PESTLE Insights - A Macroeconomic Outlook Report

### Summary

Financial intermediation, real estate and business activities contributed 25.32% to Denmark's gross value added (GVA) in 2019, followed by mining, manufacturing and utilities (17.73%), and wholesale, retail and hotels (15.64%). In nominal terms, the three sectors are expected to contract by -2.56%, -4.15%, and -4.84%, respectively, in 2020.

Four major cities generated 52.6% of Denmark's GDP and were home to 69.30% of the country's population, as of 2019

The UK was the largest investor in Denmark over the first three guarters of 2020

### Scope

Denmark has well-developed rail, road, sea and air transport infrastructure, which connects all of the country's cities, and provides access to other major cities in Europe and worldwide. The country was ranked eighth out of 160 nations in the infrastructure segment of the World Bank's Logistics Performance Index ranking for 2018.

Overall, the OMX Copenhagen 20 index exhibited an upward trend over the last year. As of November 2, 2020, the index stood at 1,323.91, compared to 1,076.31 on November 2, 2019.



### Reasons to Buy

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.



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