

Croatia PESTLE Insights - A Macroeconomic Outlook Report

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Abstracts

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SUMMARY

Financial intermediation, real estate and business activities contributed 24.4% to the gross value added (GVA) in 2019, followed by mining, manufacturing and utilities (19.5%), and wholesale, retail and hotels (19.4%). According to GlobalData, the three sectors (nominal terms) are expected to grow by 1.1%, -1.1% and 2%, respectively, in 2020.

The overall CROBEX exhibits a downward trend over the last year. As of September 22, 2020, the CROBEX stood at 1,613.96, compared to 1,899.75 on September 22, 2019.

SCOPE

Croatia has formulated the National Transport Development Strategy for 2017-2030 relating to the development of rail, road, air, sea and river, public city, local and regional transport.

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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