

# Canada PESTLE Insights - A Macroeconomic Outlook Report

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## Abstracts

Canada PESTLE Insights - A Macroeconomic Outlook Report

### SUMMARY

Financial intermediation, real estate and business activities contributed 21.1% to the country's gross value added (GVA) in 2019, followed by mining, manufacturing and utilities (17.0%) and wholesale, retail and hotels activities (13.2%). In nominal terms, the three sectors are expected to contract by 2.4%, 4.4% and 3.4%, respectively, in 2020.

While Calgary is one of Canada's energy hubs, Toronto and Montreal remain financial centers

### SCOPE

As per the World Bank's Logistics Performance Index, Canada's rank declined from 14th in 2016 to 20th in 2018

The overall TSX (Toronto Stock Exchange) index went through a turbulent period in March 2020 due to heightened uncertainties regarding the COVID-19 pandemic. As of June 2, 2020, the TSX index stood at 15,396, compared to 16,037 on May 31, 2019

### REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an

investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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