

Bulgaria PESTLE Insights - A Macroeconomic Outlook Report

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Abstracts

Bulgaria PESTLE Insights - A Macroeconomic Outlook Report

SUMMARY

Financial intermediation, real estate and business activities contributed 25.6%, followed by mining, manufacturing and utilities (23.1%), and wholesale, retail and hotels (17.3%) to the gross value added (GVA) in 2020, as per MarketLine.

Sofia, Plovdiv and Burgas contributed 56.7% of the country's GDP and were home to 34.7% of the Bulgarian population as of 2020

SCOPE

The European region accounted for the largest share of the FDI stock in Bulgaria in 2020

The overall SOFIX index exhibited a rising trend over last year. As of April 5, 2021, the SOFIX index stood at 499.98, compared to 423.34 on April 5, 2020.

REASONS TO BUY

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social, technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.

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