

# **Brazil PESTLE Insights - A Macroeconomic Outlook Report**

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## **Abstracts**

Brazil PESTLE Insights - A Macroeconomic Outlook Report

#### **SUMMARY**

Mining, manufacturing and utilities contributed 17.0% to the gross value added (GVA) in 2020, followed by financial intermediation, real estate and business activities (16.5%) and wholesale, retail, and hotels (13.9%). In nominal terms, the three sectors are expected to grow by 5.1%, 5.7%, and 8.4%, respectively, in 2021 Due to high regional income inequality and uneven population distribution, the top three provinces (Sao Paulo, Rio de Janeiro, and Belo Horizonte) accounted for 29.3% of the total gross domestic product and about 18.9% of the total population, as of 2020

## **SCOPE**

According to the Logistics Performance Index (LPI) 2018, Brazil's ranking declined from 55th in 2016, to 56th in 2018 among 160 countries

The overall BOVESPA (Brazil Stock Market) index exhibited a marginally increasing trend over the last one year. As of January 13, 2021, BOVESPA index stood at 121,933.1, compared to 117,325.3 on January 13, 2020.

#### **REASONS TO BUY**

Macroeconomic Outlook Report identifies the potentials of the country as an investment destination by analyzing the political, economic, social,



technological, legal and environmental (PESTLE) structure.

PESTLE Insights provides 360 degree view of the economy which can be used as a strategic tool to understand the market dynamics, business potentials and direction of operations

Along with providing the country's snapshot, the report captures the risk factors pertaining to the macroeconomic risks, political environment, legal environment, demographic and social structure effectiveness, technology & infrastructure and natural and geographic aspects that might impact business.

This report also highlights key clusters/cities which contribute significantly to the country GDP and population along with major companies' presence in these areas.



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