

Peru Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

https://marketpublishers.com/r/P8F299D89569EN.html

Date: January 2023

Pages: 41

Price: US\$ 350.00 (Single User License)

ID: P8F299D89569EN

Abstracts

Peru Telecommunication Services Market Summary, Competitive Analysis and Forecast, 2017-2026

SUMMARY

Telecommunication Services in Peru industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions.

The Peruvian telecommunication services market is expected to generate total revenues of \$2.9 billion in 2022, representing a compound annual growth rate (CAGR) of -5.4% between 2017 and 2022.

Market consumption volume is forecast to increase with a CAGR of 2.9% between 2017 and 2022, to reach a total of 50.2 million total subscriptions in 2022.

The value of the Peruvian telecommunication services market is expected a



grow by 3.2% in 2022.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in Peru

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the telecommunication services market in Peru

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Peru telecommunication services market with five year forecasts

REASONS TO BUY

What was the size of the Peru telecommunication services market by value in 2021?

What will be the size of the Peru telecommunication services market in 2026?

What factors are affecting the strength of competition in the Peru telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up Peru's telecommunication services market?



Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants



- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strategies of leading players?
- 7.3. Which are the most notable acquisitions of the last five years?

8 COMPANY PROFILES

- 8.1. Telefonica, S.A.
- 8.2. Claro Peru
- 8.3. Empresa Nacional de Telecomunicaciones SA

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine



List Of Tables

LIST OF TABLES

Table 1: Peru telecommunication services market value: \$ billion, 2017-22(e)

Table 2: Peru telecommunication services market volume: million total subscriptions, 2017-22(e)

Table 3: Peru telecommunication services market category segmentation: % share, by value, 2017-2022(e)

Table 4: Peru telecommunication services market category segmentation: \$ billion, 2017-2022

Table 5: Peru telecommunication services market geography segmentation: \$ billion, 2022(e)

Table 6: Peru telecommunication services market value forecast: \$ billion, 2022-27

Table 7: Peru telecommunication services market volume forecast: million total subscriptions, 2022-27

Table 8: Telefonica, S.A.: key facts

Table 9: Telefonica, S.A.: Annual Financial Ratios

Table 10: Telefonica, S.A.: Key Employees

Table 11: Telefonica, S.A.: Key Employees Continued

Table 12: Claro Peru: key facts

Table 13: Claro Peru: Key Employees

Table 14: Empresa Nacional de Telecomunicaciones SA: key facts

Table 15: Empresa Nacional de Telecomunicaciones SA: Annual Financial Ratios

Table 16: Empresa Nacional de Telecomunicaciones SA: Key Employees

Table 17: Peru size of population (million), 2018-22

Table 18: Peru gdp (constant 2005 prices, \$ billion), 2018-22

Table 19: Peru gdp (current prices, \$ billion), 2018-22

Table 20: Peru inflation, 2018-22

Table 21: Peru consumer price index (absolute), 2018-22

Table 22: Peru exchange rate, 2017-21



List Of Figures

LIST OF FIGURES

- Figure 1: Peru telecommunication services market value: \$ billion, 2017-22(e)
- Figure 2: Peru telecommunication services market volume: million total subscriptions, 2017-22(e)
- Figure 3: Peru telecommunication services market category segmentation: \$ billion, 2017-2022
- Figure 4: Peru telecommunication services market geography segmentation: % share, by value, 2022(e)
- Figure 5: Peru telecommunication services market value forecast: \$ billion, 2022-27
- Figure 6: Peru telecommunication services market volume forecast: million total subscriptions, 2022-27
- Figure 7: Forces driving competition in the telecommunication services market in Peru, 2022
- Figure 8: Drivers of buyer power in the telecommunication services market in Peru, 2022
- Figure 9: Drivers of supplier power in the telecommunication services market in Peru, 2022
- Figure 10: Factors influencing the likelihood of new entrants in the telecommunication services market in Peru, 2022
- Figure 11: Factors influencing the threat of substitutes in the telecommunication services market in Peru. 2022
- Figure 12: Drivers of degree of rivalry in the telecommunication services market in Peru, 2022



I would like to order

Product name: Peru Telecommunication Services Market Summary, Competitive Analysis and Forecast,

2017-2026

Product link: https://marketpublishers.com/r/P8F299D89569EN.html

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P8F299D89569EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



