

Personal Hygiene Top 5 Emerging Markets Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

https://marketpublishers.com/r/PFB117261BC6EN.html

Date: December 2021

Pages: 142

Price: US\$ 995.00 (Single User License)

ID: PFB117261BC6EN

Abstracts

Personal Hygiene Top 5 Emerging Markets Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

The Emerging 5 Personal Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

These countries contributed \$14,127.6 million to the global personal hygiene industry in 2020, with a compound annual growth rate (CAGR) of 4.9% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$17,162.0 million in 2025, with a CAGR of 4% over the 2020-25 period.

Within the personal hygiene industry, Brazil is the leading country among the top 5 emerging nations, with market revenues of \$4,715.5 million in 2020. This was followed by China and India with a value of \$4,174.0 and \$3,431.7 million, respectively.

China is expected to lead the personal hygiene industry in the top five emerging nations, with a value of \$5,119.9 million in 2025, followed by India and Brazil



with expected values of \$5,038.1 and \$4,801.4 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five personal hygiene market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five personal hygiene market

Leading company profiles reveal details of key personal hygiene market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five personal hygiene market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

REASONS TO BUY

What was the size of the emerging five personal hygiene market by value in 2020?

What will be the size of the emerging five personal hygiene market in 2025?

What factors are affecting the strength of competition in the emerging five personal hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the emerging five personal hygiene market?



Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 TOP 5 EMERGING COUNTRIES PERSONAL HYGIENE

2.1. Industry Outlook

3 PERSONAL HYGIENE IN SOUTH AFRICA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

4 PERSONAL HYGIENE IN BRAZIL

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

5 PERSONAL HYGIENE IN CHINA

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators



6 PERSONAL HYGIENE IN INDIA

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

7 PERSONAL HYGIENE IN MEXICO

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

8 COMPANY PROFILES

- 8.1. Unilever Plc.
- 8.2. Revlon Inc
- 8.3. Natura & Co Holding SA
- 8.4. Beiersdorf AG
- 8.5. Shanghai Jahwa United Co Ltd
- 8.6. Godrej Consumer Products Ltd
- 8.7. Wipro Consumer Care & Lighting
- 8.8. Colgate-Palmolive Co
- 8.9. The Procter & Gamble Co

9 APPENDIX

- 9.1. Methodology
- 9.2. About MarketLine



List Of Tables

LIST OF TABLES

- Table 1: Top 5 emerging countries personal hygiene industry, revenue (\$m), 2016-25
- Table 2: Top 5 emerging countries personal hygiene industry, revenue (\$m), 2016-20
- Table 3: Top 5 emerging countries personal hygiene industry forecast, revenue (\$m), 2020-25
- Table 4: South Africa personal hygiene market value: \$ million, 2016-20
- Table 5: South Africa personal hygiene market volume: million units, 2016-20
- Table 6: South Africa personal hygiene market category segmentation: \$ million, 2020
- Table 7: South Africa personal hygiene market geography segmentation: \$ million, 2020
- Table 8: South Africa personal hygiene market share: % share, by value, 2020
- Table 9: South Africa personal hygiene market distribution: % share, by value, 2020
- Table 10: South Africa personal hygiene market value forecast: \$ million, 2020-25
- Table 11: South Africa personal hygiene market volume forecast: million units, 2020-25
- Table 12: South Africa size of population (million), 2016-20
- Table 13: South Africa gdp (constant 2005 prices, \$ billion), 2016-20
- Table 14: South Africa gdp (current prices, \$ billion), 2016-20
- Table 15: South Africa inflation, 2016-20
- Table 16: South Africa consumer price index (absolute), 2016-20
- Table 17: South Africa exchange rate, 2016-20
- Table 18: Brazil personal hygiene market value: \$ million, 2016-20
- Table 19: Brazil personal hygiene market volume: million units, 2016-20
- Table 20: Brazil personal hygiene market category segmentation: \$ million, 2020
- Table 21: Brazil personal hygiene market geography segmentation: \$ million, 2020
- Table 22: Brazil personal hygiene market share: % share, by value, 2020
- Table 23: Brazil personal hygiene market distribution: % share, by value, 2020
- Table 24: Brazil personal hygiene market value forecast: \$ million, 2020-25
- Table 25: Brazil personal hygiene market volume forecast: million units, 2020-25
- Table 26: Brazil size of population (million), 2016-20
- Table 27: Brazil gdp (constant 2005 prices, \$ billion), 2016-20
- Table 28: Brazil gdp (current prices, \$ billion), 2016-20
- Table 29: Brazil inflation, 2016-20
- Table 30: Brazil consumer price index (absolute), 2016-20
- Table 31: Brazil exchange rate, 2016-20
- Table 32: China personal hygiene market value: \$ million, 2016-20
- Table 33: China personal hygiene market volume: million units, 2016-20
- Table 34: China personal hygiene market category segmentation: \$ million, 2020



- Table 35: China personal hygiene market geography segmentation: \$ million, 2020
- Table 36: China personal hygiene market share: % share, by value, 2020
- Table 37: China personal hygiene market distribution: % share, by value, 2020
- Table 38: China personal hygiene market value forecast: \$ million, 2020-25
- Table 39: China personal hygiene market volume forecast: million units, 2020-25
- Table 40: China size of population (million), 2016-20
- Table 41: China gdp (constant 2005 prices, \$ billion), 2016-20
- Table 42: China gdp (current prices, \$ billion), 2016-20
- Table 43: China inflation, 2016-20
- Table 44: China consumer price index (absolute), 2016-20
- Table 45: China exchange rate, 2016-20
- Table 46: India personal hygiene market value: \$ million, 2016-20
- Table 47: India personal hygiene market volume: million units, 2016-20
- Table 48: India personal hygiene market category segmentation: \$ million, 2020
- Table 49: India personal hygiene market geography segmentation: \$ million, 2020
- Table 50: India personal hygiene market share: % share, by value, 2020
- Table 51: India personal hygiene market distribution: % share, by value, 2020
- Table 52: India personal hygiene market value forecast: \$ million, 2020-25
- Table 53: India personal hygiene market volume forecast: million units, 2020-25
- Table 54: India size of population (million), 2016-20
- Table 55: India gdp (constant 2005 prices, \$ billion), 2016-20
- Table 56: India gdp (current prices, \$ billion), 2016-20
- Table 57: India inflation, 2016-20
- Table 58: India consumer price index (absolute), 2016-20
- Table 59: India exchange rate, 2016-20
- Table 60: Mexico personal hygiene market value: \$ million, 2016-20
- Table 61: Mexico personal hygiene market volume: million units, 2016-20
- Table 62: Mexico personal hygiene market category segmentation: \$ million, 2020
- Table 63: Mexico personal hygiene market geography segmentation: \$ million, 2020
- Table 64: Mexico personal hygiene market share: % share, by value, 2020
- Table 65: Mexico personal hygiene market distribution: % share, by value, 2020
- Table 66: Mexico personal hygiene market value forecast: \$ million, 2020-25
- Table 67: Mexico personal hygiene market volume forecast: million units, 2020-25
- Table 68: Mexico size of population (million), 2016-20
- Table 69: Mexico gdp (constant 2005 prices, \$ billion), 2016-20
- Table 70: Mexico gdp (current prices, \$ billion), 2016-20



List Of Figures

LIST OF FIGURES

- Figure 1: Top 5 emerging countries personal hygiene industry, revenue (\$m), 2016-25
- Figure 2: Top 5 emerging countries personal hygiene industry, revenue (\$m), 2016-20
- Figure 3: Top 5 emerging countries personal hygiene industry forecast, revenue (\$m), 2020-25
- Figure 4: South Africa personal hygiene market value: \$ million, 2016-20
- Figure 5: South Africa personal hygiene market volume: million units, 2016-20
- Figure 6: South Africa personal hygiene market category segmentation: % share, by value, 2020
- Figure 7: South Africa personal hygiene market geography segmentation: % share, by value, 2020
- Figure 8: South Africa personal hygiene market share: % share, by value, 2020
- Figure 9: South Africa personal hygiene market distribution: % share, by value, 2020
- Figure 10: South Africa personal hygiene market value forecast: \$ million, 2020-25
- Figure 11: South Africa personal hygiene market volume forecast: million units, 2020-25
- Figure 12: Forces driving competition in the personal hygiene market in South Africa, 2020
- Figure 13: Drivers of buyer power in the personal hygiene market in South Africa, 2020
- Figure 14: Drivers of supplier power in the personal hygiene market in South Africa, 2020
- Figure 15: Factors influencing the likelihood of new entrants in the personal hygiene market in South Africa, 2020
- Figure 16: Factors influencing the threat of substitutes in the personal hygiene market in South Africa, 2020
- Figure 17: Drivers of degree of rivalry in the personal hygiene market in South Africa, 2020
- Figure 18: Brazil personal hygiene market value: \$ million, 2016-20
- Figure 19: Brazil personal hygiene market volume: million units, 2016-20
- Figure 20: Brazil personal hygiene market category segmentation: % share, by value, 2020
- Figure 21: Brazil personal hygiene market geography segmentation: % share, by value, 2020
- Figure 22: Brazil personal hygiene market share: % share, by value, 2020
- Figure 23: Brazil personal hygiene market distribution: % share, by value, 2020
- Figure 24: Brazil personal hygiene market value forecast: \$ million, 2020-25
- Figure 25: Brazil personal hygiene market volume forecast: million units, 2020-25



- Figure 26: Forces driving competition in the personal hygiene market in Brazil, 2020
- Figure 27: Drivers of buyer power in the personal hygiene market in Brazil, 2020
- Figure 28: Drivers of supplier power in the personal hygiene market in Brazil, 2020
- Figure 29: Factors influencing the likelihood of new entrants in the personal hygiene market in Brazil, 2020
- Figure 30: Factors influencing the threat of substitutes in the personal hygiene market in Brazil, 2020
- Figure 31: Drivers of degree of rivalry in the personal hygiene market in Brazil, 2020
- Figure 32: China personal hygiene market value: \$ million, 2016-20
- Figure 33: China personal hygiene market volume: million units, 2016-20
- Figure 34: China personal hygiene market category segmentation: % share, by value, 2020
- Figure 35: China personal hygiene market geography segmentation: % share, by value, 2020
- Figure 36: China personal hygiene market share: % share, by value, 2020
- Figure 37: China personal hygiene market distribution: % share, by value, 2020
- Figure 38: China personal hygiene market value forecast: \$ million, 2020-25
- Figure 39: China personal hygiene market volume forecast: million units, 2020-25
- Figure 40: Forces driving competition in the personal hygiene market in China, 2020
- Figure 41: Drivers of buyer power in the personal hygiene market in China, 2020
- Figure 42: Drivers of supplier power in the personal hygiene market in China, 2020
- Figure 43: Factors influencing the likelihood of new entrants in the personal hygiene market in China, 2020
- Figure 44: Factors influencing the threat of substitutes in the personal hygiene market in China, 2020
- Figure 45: Drivers of degree of rivalry in the personal hygiene market in China, 2020
- Figure 46: India personal hygiene market value: \$ million, 2016-20
- Figure 47: India personal hygiene market volume: million units, 2016-20
- Figure 48: India personal hygiene market category segmentation: % share, by value, 2020
- Figure 49: India personal hygiene market geography segmentation: % share, by value, 2020
- Figure 50: India personal hygiene market share: % share, by value, 2020
- Figure 51: India personal hygiene market distribution: % share, by value, 2020
- Figure 52: India personal hygiene market value forecast: \$ million, 2020-25
- Figure 53: India personal hygiene market volume forecast: million units, 2020-25
- Figure 54: Forces driving competition in the personal hygiene market in India, 2020
- Figure 55: Drivers of buyer power in the personal hygiene market in India, 2020
- Figure 56: Drivers of supplier power in the personal hygiene market in India, 2020



Figure 57: Factors influencing the likelihood of new entrants in the personal hygiene market in India, 2020

Figure 58: Factors influencing the threat of substitutes in the personal hygiene market in India, 2020

Figure 59: Drivers of degree of rivalry in the personal hygiene market in India, 2020

Figure 60: Mexico personal hygiene market value: \$ million, 2016-20

Figure 61: Mexico personal hygiene market volume: million units, 2016-20

Figure 62: Mexico personal hygiene market category segmentation: % share, by value, 2020

Figure 63: Mexico personal hygiene market geography segmentation: % share, by value, 2020

Figure 64: Mexico personal hygiene market share: % share, by value, 2020

Figure 65: Mexico personal hygiene market distribution: % share, by value, 2020

Figure 66: Mexico personal hygiene market value forecast: \$ million, 2020-25

Figure 67: Mexico personal hygiene market volume forecast: million units, 2020-25

Figure 68: Forces driving competition in the personal hygiene market in Mexico, 2020

Figure 69: Drivers of buyer power in the personal hygiene market in Mexico, 2020

Figure 70: Drivers of supplier power in the personal hygiene market in Mexico, 2020



I would like to order

Product name: Personal Hygiene Top 5 Emerging Markets Industry Guide - Market Summary,

Competitive Analysis and Forecast, 2016-2025

Product link: https://marketpublishers.com/r/PFB117261BC6EN.html

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PFB117261BC6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



