

Personal Hygiene Top 5 Emerging Markets Industry Guide 2019-2028

<https://marketpublishers.com/r/P7C070F63DDAEN.html>

Date: April 2024

Pages: 212

Price: US\$ 995.00 (Single User License)

ID: P7C070F63DDAEN

Abstracts

Personal Hygiene Top 5 Emerging Markets Industry Guide 2019-2028

Summary

The Emerging 5 Personal Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

These countries contributed \$16,283.8 million to the global personal hygiene industry in 2023, with a compound annual growth rate (CAGR) of 7.2% between 2007 and 2011. The top 5 emerging countries are expected to reach a value of \$23,464.2 million in 2028, with a CAGR of 7.6% over the 2023-28 period.

Within the personal hygiene industry, Brazil is the leading country among the top 5 emerging nations, with market revenues of \$5,035.5 million in 2023. This was followed by China and India with a value of \$4,551.9 and \$4,353.6 million, respectively.

Brazil is expected to lead the personal hygiene industry in the top five emerging nations, with a value of \$7,628.3 million in 2028, followed by India and China with expected values of \$7,280.0 and \$5,474.6 million, respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the emerging five personal hygiene market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the emerging five personal hygiene market

Leading company profiles reveal details of key personal hygiene market players' emerging five operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the emerging five personal hygiene market with five year forecasts by both value and volume

Compares data from Brazil, China, India, Mexico and South Africa, alongside individual chapters on each country

Reasons to Buy

What was the size of the emerging five personal hygiene market by value in 2023?

What will be the size of the emerging five personal hygiene market in 2028?

What factors are affecting the strength of competition in the emerging five personal hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the emerging five personal hygiene market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 TOP 5 EMERGING COUNTRIES PERSONAL HYGIENE

- 2.1. Industry Outlook

3 PERSONAL HYGIENE IN SOUTH AFRICA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 PERSONAL HYGIENE IN BRAZIL

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 PERSONAL HYGIENE IN CHINA

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 PERSONAL HYGIENE IN INDIA

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis

10 MACROECONOMIC INDICATORS

- 10.1. Country data

11 PERSONAL HYGIENE IN MEXICO

- 11.1. Market Overview
- 11.2. Market Data
- 11.3. Market Segmentation
- 11.4. Market outlook
- 11.5. Five forces analysis

12 MACROECONOMIC INDICATORS

- 12.1. Country data

13 COMPANY PROFILES

- 13.1. Unilever Plc.
- 13.2. Kao Corporation
- 13.3. Johnson & Johnson Services Inc

- 13.4. L'Oreal SA
- 13.5. Coty Inc.
- 13.6. Grupo Boticario
- 13.7. Shanghai Jahwa United Co Ltd
- 13.8. Godrej Consumer Products Ltd
- 13.9. Wipro Consumer Care & Lighting
- 13.10. Vini Cosmetics Pvt Ltd.
- 13.11. Wings Group
- 13.12. Mandom Corp
- 13.13. Bolton Group BV
- 13.14. Lion Corporation
- 13.15. Lilleborg AS
- 13.16. LG Corp
- 13.17. Amorepacific Corp
- 13.18. Henkel AG & Co. KGaA
- 13.19. Evyap Sabun Yag Gliserin San ve Tic AS
- 13.20. PZ Cussons Plc
- 13.21. Revlon Inc
- 13.22. Beiersdorf AG
- 13.23. High Ridge Brands Co
- 13.24. Reckitt Benckiser Group plc
- 13.25. Kracie Holdings, Ltd.
- 13.26. Natura & Co Holding SA
- 13.27. Paco Rabanne SAS
- 13.28. Bath & Body Works Inc
- 13.29. The Procter & Gamble Co
- 13.30. Colgate-Palmolive Co

14 APPENDIX

- 14.1. Methodology
- 14.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Top 5 emerging countries personal hygiene industry, revenue (\$m), 2019-28

Table 2: Top 5 emerging countries personal hygiene industry, revenue (\$m), 2019-23

Table 3: Top 5 emerging countries personal hygiene industry forecast, revenue (\$m), 2023-28

Table 4: South Africa personal hygiene market value: \$ million, 2018-23

Table 5: South Africa personal hygiene market volume: million units, 2018–23

Table 6: South Africa personal hygiene market category segmentation: % share, by value, 2018–2023

Table 7: South Africa personal hygiene market category segmentation: \$ million, 2018-2023

Table 8: South Africa personal hygiene market geography segmentation: \$ million, 2023

Table 9: South Africa personal hygiene market share: % share, by value, 2023

Table 10: South Africa personal hygiene market distribution: % share, by value, 2023

Table 11: South Africa personal hygiene market value forecast: \$ million, 2023–28

Table 12: South Africa personal hygiene market volume forecast: million units, 2023–28

Table 13: South Africa size of population (million), 2019–23

Table 14: South Africa gdp (constant 2005 prices, \$ billion), 2019–23

Table 15: South Africa gdp (current prices, \$ billion), 2019–23

Table 16: South Africa inflation, 2019–23

Table 17: South Africa consumer price index (absolute), 2019–23

Table 18: South Africa exchange rate, 2019–23

Table 19: Brazil personal hygiene market value: \$ million, 2018-23

Table 20: Brazil personal hygiene market volume: million units, 2018–23

Table 21: Brazil personal hygiene market category segmentation: % share, by value, 2018–2023

Table 22: Brazil personal hygiene market category segmentation: \$ million, 2018-2023

Table 23: Brazil personal hygiene market geography segmentation: \$ million, 2023

Table 24: Brazil personal hygiene market share: % share, by value, 2023

Table 25: Brazil personal hygiene market distribution: % share, by value, 2023

Table 26: Brazil personal hygiene market value forecast: \$ million, 2023–28

Table 27: Brazil personal hygiene market volume forecast: million units, 2023–28

Table 28: Brazil size of population (million), 2019–23

Table 29: Brazil gdp (constant 2005 prices, \$ billion), 2019–23

Table 30: Brazil gdp (current prices, \$ billion), 2019–23

Table 31: Brazil inflation, 2019–23

Table 32: Brazil consumer price index (absolute), 2019–23

Table 33: Brazil exchange rate, 2019–23

Table 34: China personal hygiene market value: \$ million, 2018-23

Table 35: China personal hygiene market volume: million units, 2018–23

Table 36: China personal hygiene market category segmentation: % share, by value, 2018–2023

Table 37: China personal hygiene market category segmentation: \$ million, 2018-2023

Table 38: China personal hygiene market geography segmentation: \$ million, 2023

Table 39: China personal hygiene market share: % share, by value, 2023

Table 40: China personal hygiene market distribution: % share, by value, 2023

Table 41: China personal hygiene market value forecast: \$ million, 2023–28

Table 42: China personal hygiene market volume forecast: million units, 2023–28

Table 43: China size of population (million), 2019–23

Table 44: China gdp (constant 2005 prices, \$ billion), 2019–23

Table 45: China gdp (current prices, \$ billion), 2019–23

Table 46: China inflation, 2019–23

Table 47: China consumer price index (absolute), 2019–23

Table 48: China exchange rate, 2019–23

Table 49: India personal hygiene market value: \$ million, 2018-23

Table 50: India personal hygiene market volume: million units, 2018–23

Table 51: India personal hygiene market category segmentation: % share, by value, 2018–2023

Table 52: India personal hygiene market category segmentation: \$ million, 2018-2023

Table 53: India personal hygiene market geography segmentation: \$ million, 2023

Table 54: India personal hygiene market share: % share, by value, 2023

Table 55: India personal hygiene market distribution: % share, by value, 2023

Table 56: India personal hygiene market value forecast: \$ million, 2023–28

Table 57: India personal hygiene market volume forecast: million units, 2023–28

Table 58: India size of population (million), 2019–23

Table 59: India gdp (constant 2005 prices, \$ billion), 2019–23

Table 60: India gdp (current prices, \$ billion), 2019–23

Table 61: India inflation, 2019–23

Table 62: India consumer price index (absolute), 2019–23

Table 63: India exchange rate, 2019–23

Table 64: Mexico personal hygiene market value: \$ million, 2018-23

Table 65: Mexico personal hygiene market volume: million units, 2018–23

Table 66: Mexico personal hygiene market category segmentation: % share, by value, 2018–2023

Table 67: Mexico personal hygiene market category segmentation: \$ million, 2018-2023

Table 68: Mexico personal hygiene market geography segmentation: \$ million, 2023

Table 69: Mexico personal hygiene market share: % share, by value, 2023

Table 70: Mexico personal hygiene market distribution: % share, by value, 2023

Table 71: Mexico personal hygiene market value forecast: \$ million, 2023–28

Table 72: Mexico personal hygiene market volume forecast: million units, 2023–28

Table 73: Mexico size of population (million), 2019–23

Table 74: Mexico gdp (constant 2005 prices, \$ billion), 2019–23

Table 75: Mexico gdp (current prices, \$ billion), 2019–23

Table 76: Mexico inflation, 2019–23

Table 77: Mexico consumer price index (absolute), 2019–23

Table 78: Mexico exchange rate, 2019–23

Table 79: Unilever Plc.: key facts

Table 80: Unilever Plc.: Annual Financial Ratios

Table 81: Unilever Plc.: Key Employees

Table 82: Kao Corporation: key facts

Table 83: Kao Corporation: Annual Financial Ratios

Table 84: Kao Corporation: Key Employees

Table 85: Kao Corporation: Key Employees Continued

Table 86: Kao Corporation: Key Employees Continued

Table 87: Johnson & Johnson Services Inc: key facts

Table 88: Johnson & Johnson Services Inc: Key Employees

Table 89: L'Oreal SA: key facts

Table 90: L'Oreal SA: Annual Financial Ratios

Table 91: L'Oreal SA: Key Employees

Table 92: L'Oreal SA: Key Employees Continued

Table 93: Coty Inc.: key facts

Table 94: Coty Inc.: Annual Financial Ratios

Table 95: Coty Inc.: Key Employees

Table 96: Coty Inc.: Key Employees Continued

Table 97: Grupo Boticario: key facts

Table 98: Grupo Boticario: Key Employees

Table 99: Shanghai Jahwa United Co Ltd: key facts

Table 100: Shanghai Jahwa United Co Ltd: Annual Financial Ratios

Table 101: Shanghai Jahwa United Co Ltd: Key Employees

Table 102: Godrej Consumer Products Ltd: key facts

Table 103: Godrej Consumer Products Ltd: Annual Financial Ratios

Table 104: Godrej Consumer Products Ltd: Key Employees

Table 105: Wipro Consumer Care & Lighting: key facts

Table 106: Wipro Consumer Care & Lighting: Key Employees

Table 107: Vini Cosmetics Pvt Ltd.: key facts

Table 108: Wings Group: key facts

Table 109: Wings Group: Key Employees

Table 110: Mandom Corp: key facts

List Of Figures

LIST OF FIGURES

Figure 1: Top 5 emerging countries personal hygiene industry, revenue (\$m), 2019-28

Figure 2: Top 5 emerging countries personal hygiene industry, revenue (\$m), 2019-23

Figure 3: Top 5 emerging countries personal hygiene industry forecast, revenue (\$m), 2023-28

Figure 4: South Africa personal hygiene market value: \$ million, 2018-23

Figure 5: South Africa personal hygiene market volume: million units, 2018–23

Figure 6: South Africa personal hygiene market category segmentation: \$ million, 2018-2023

Figure 7: South Africa personal hygiene market geography segmentation: % share, by value, 2023

Figure 8: South Africa personal hygiene market share: % share, by value, 2023

Figure 9: South Africa personal hygiene market distribution: % share, by value, 2023

Figure 10: South Africa personal hygiene market value forecast: \$ million, 2023–28

Figure 11: South Africa personal hygiene market volume forecast: million units, 2023–28

Figure 12: Forces driving competition in the personal hygiene market in South Africa, 2023

Figure 13: Drivers of buyer power in the personal hygiene market in South Africa, 2023

Figure 14: Drivers of supplier power in the personal hygiene market in South Africa, 2023

Figure 15: Factors influencing the likelihood of new entrants in the personal hygiene market in South Africa, 2023

Figure 16: Factors influencing the threat of substitutes in the personal hygiene market in South Africa, 2023

Figure 17: Drivers of degree of rivalry in the personal hygiene market in South Africa, 2023

Figure 18: Brazil personal hygiene market value: \$ million, 2018-23

Figure 19: Brazil personal hygiene market volume: million units, 2018–23

Figure 20: Brazil personal hygiene market category segmentation: \$ million, 2018-2023

Figure 21: Brazil personal hygiene market geography segmentation: % share, by value, 2023

Figure 22: Brazil personal hygiene market share: % share, by value, 2023

Figure 23: Brazil personal hygiene market distribution: % share, by value, 2023

Figure 24: Brazil personal hygiene market value forecast: \$ million, 2023–28

Figure 25: Brazil personal hygiene market volume forecast: million units, 2023–28

Figure 26: Forces driving competition in the personal hygiene market in Brazil, 2023

- Figure 27: Drivers of buyer power in the personal hygiene market in Brazil, 2023
- Figure 28: Drivers of supplier power in the personal hygiene market in Brazil, 2023
- Figure 29: Factors influencing the likelihood of new entrants in the personal hygiene market in Brazil, 2023
- Figure 30: Factors influencing the threat of substitutes in the personal hygiene market in Brazil, 2023
- Figure 31: Drivers of degree of rivalry in the personal hygiene market in Brazil, 2023
- Figure 32: China personal hygiene market value: \$ million, 2018-23
- Figure 33: China personal hygiene market volume: million units, 2018–23
- Figure 34: China personal hygiene market category segmentation: \$ million, 2018-2023
- Figure 35: China personal hygiene market geography segmentation: % share, by value, 2023
- Figure 36: China personal hygiene market share: % share, by value, 2023
- Figure 37: China personal hygiene market distribution: % share, by value, 2023
- Figure 38: China personal hygiene market value forecast: \$ million, 2023–28
- Figure 39: China personal hygiene market volume forecast: million units, 2023–28
- Figure 40: Forces driving competition in the personal hygiene market in China, 2023
- Figure 41: Drivers of buyer power in the personal hygiene market in China, 2023
- Figure 42: Drivers of supplier power in the personal hygiene market in China, 2023
- Figure 43: Factors influencing the likelihood of new entrants in the personal hygiene market in China, 2023
- Figure 44: Factors influencing the threat of substitutes in the personal hygiene market in China, 2023
- Figure 45: Drivers of degree of rivalry in the personal hygiene market in China, 2023
- Figure 46: India personal hygiene market value: \$ million, 2018-23
- Figure 47: India personal hygiene market volume: million units, 2018–23
- Figure 48: India personal hygiene market category segmentation: \$ million, 2018-2023
- Figure 49: India personal hygiene market geography segmentation: % share, by value, 2023
- Figure 50: India personal hygiene market share: % share, by value, 2023
- Figure 51: India personal hygiene market distribution: % share, by value, 2023
- Figure 52: India personal hygiene market value forecast: \$ million, 2023–28
- Figure 53: India personal hygiene market volume forecast: million units, 2023–28
- Figure 54: Forces driving competition in the personal hygiene market in India, 2023
- Figure 55: Drivers of buyer power in the personal hygiene market in India, 2023
- Figure 56: Drivers of supplier power in the personal hygiene market in India, 2023
- Figure 57: Factors influencing the likelihood of new entrants in the personal hygiene market in India, 2023
- Figure 58: Factors influencing the threat of substitutes in the personal hygiene market in

India, 2023

Figure 59: Drivers of degree of rivalry in the personal hygiene market in India, 2023

Figure 60: Mexico personal hygiene market value: \$ million, 2018-23

Figure 61: Mexico personal hygiene market volume: million units, 2018–23

Figure 62: Mexico personal hygiene market category segmentation: \$ million, 2018-2023

Figure 63: Mexico personal hygiene market geography segmentation: % share, by value, 2023

Figure 64: Mexico personal hygiene market share: % share, by value, 2023

Figure 65: Mexico personal hygiene market distribution: % share, by value, 2023

Figure 66: Mexico personal hygiene market value forecast: \$ million, 2023–28

Figure 67: Mexico personal hygiene market volume forecast: million units, 2023–28

Figure 68: Forces driving competition in the personal hygiene market in Mexico, 2023

Figure 69: Drivers of buyer power in the personal hygiene market in Mexico, 2023

Figure 70: Drivers of supplier power in the personal hygiene market in Mexico, 2023

Figure 71: Factors influencing the likelihood of new entrants in the personal hygiene market in Mexico, 2023

Figure 72: Factors influencing the threat of substitutes in the personal hygiene market in Mexico, 2023

Figure 73: Drivers of degree of rivalry in the personal hygiene market in Mexico, 2023

I would like to order

Product name: Personal Hygiene Top 5 Emerging Markets Industry Guide 2019-2028

Product link: <https://marketpublishers.com/r/P7C070F63DDAEN.html>

Price: US\$ 995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P7C070F63DDAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970