

Personal Hygiene North America (NAFTA) Industry Guide 2019-2028

<https://marketpublishers.com/r/PB9714144063EN.html>

Date: April 2024

Pages: 171

Price: US\$ 795.00 (Single User License)

ID: PB9714144063EN

Abstracts

Personal Hygiene North America (NAFTA) Industry Guide 2019-2028

Summary

The NAFTA Personal Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The personal hygiene industry within the NAFTA countries had a total market value of \$18,199.7 million in 2023. The Mexico was the fastest growing country, with a CAGR of 5.1% over the 2019-23 period.

Within the personal hygiene industry, the US is the leading country among the NAFTA bloc, with market revenues of \$15,367.4 million in 2023. This was followed by Mexico and Canada, with a value of \$1,603.4 and \$1,228.9 million, respectively.

The US is expected to lead the personal hygiene industry in the NAFTA bloc, with a value of \$18,192.8 million in 2028, followed by Mexico and Canada with expected values of \$2,079.1 and \$1,425.4 million, respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA personal hygiene market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA personal hygiene market

Leading company profiles reveal details of key personal hygiene market players' NAFTA operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA personal hygiene market with five year forecasts by both value and volume

Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

What was the size of the NAFTA personal hygiene market by value in 2023?

What will be the size of the NAFTA personal hygiene market in 2028?

What factors are affecting the strength of competition in the NAFTA personal hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the NAFTA personal hygiene market?

Contents

1 INTRODUCTION

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

2 NAFTA PERSONAL HYGIENE

- 2.1. Industry Outlook

3 PERSONAL HYGIENE IN CANADA

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 PERSONAL HYGIENE IN MEXICO

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 MACROECONOMIC INDICATORS

- 6.1. Country data

7 PERSONAL HYGIENE IN THE UNITED STATES

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis

8 MACROECONOMIC INDICATORS

- 8.1. Country data

9 COMPANY PROFILES

- 9.1. Unilever Plc.
- 9.2. Kao Corporation
- 9.3. Johnson & Johnson Services Inc
- 9.4. L'Oreal SA
- 9.5. Coty Inc.
- 9.6. Grupo Boticario
- 9.7. Shanghai Jahwa United Co Ltd
- 9.8. Godrej Consumer Products Ltd
- 9.9. Wipro Consumer Care & Lighting
- 9.10. Vini Cosmetics Pvt Ltd.
- 9.11. Wings Group
- 9.12. Mandom Corp
- 9.13. Bolton Group BV
- 9.14. Lion Corporation
- 9.15. Lilleborg AS
- 9.16. LG Corp
- 9.17. Amorepacific Corp
- 9.18. Henkel AG & Co. KGaA
- 9.19. Evyap Sabun Yag Gliserin San ve Tic AS
- 9.20. PZ Cussons Plc
- 9.21. Revlon Inc
- 9.22. Beiersdorf AG
- 9.23. High Ridge Brands Co
- 9.24. Reckitt Benckiser Group plc
- 9.25. Kracie Holdings, Ltd.
- 9.26. Natura & Co Holding SA
- 9.27. Paco Rabanne SAS

- 9.28. Bath & Body Works Inc
- 9.29. The Procter & Gamble Co
- 9.30. Colgate-Palmolive Co

10 APPENDIX

- 10.1. Methodology
- 10.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: NAFTA countries personal hygiene industry, revenue (\$m), 2019-28
- Table 2: NAFTA countries personal hygiene industry, revenue (\$m), 2019-23
- Table 3: NAFTA countries personal hygiene industry forecast, revenue (\$m), 2023-28
- Table 4: Canada personal hygiene market value: \$ million, 2018-23
- Table 5: Canada personal hygiene market volume: million units, 2018–23
- Table 6: Canada personal hygiene market category segmentation: % share, by value, 2018–2023
- Table 7: Canada personal hygiene market category segmentation: \$ million, 2018-2023
- Table 8: Canada personal hygiene market geography segmentation: \$ million, 2023
- Table 9: Canada personal hygiene market share: % share, by value, 2023
- Table 10: Canada personal hygiene market distribution: % share, by value, 2023
- Table 11: Canada personal hygiene market value forecast: \$ million, 2023–28
- Table 12: Canada personal hygiene market volume forecast: million units, 2023–28
- Table 13: Canada size of population (million), 2019–23
- Table 14: Canada gdp (constant 2005 prices, \$ billion), 2019–23
- Table 15: Canada gdp (current prices, \$ billion), 2019–23
- Table 16: Canada inflation, 2019–23
- Table 17: Canada consumer price index (absolute), 2019–23
- Table 18: Canada exchange rate, 2019–23
- Table 19: Mexico personal hygiene market value: \$ million, 2018-23
- Table 20: Mexico personal hygiene market volume: million units, 2018–23
- Table 21: Mexico personal hygiene market category segmentation: % share, by value, 2018–2023
- Table 22: Mexico personal hygiene market category segmentation: \$ million, 2018-2023
- Table 23: Mexico personal hygiene market geography segmentation: \$ million, 2023
- Table 24: Mexico personal hygiene market share: % share, by value, 2023
- Table 25: Mexico personal hygiene market distribution: % share, by value, 2023
- Table 26: Mexico personal hygiene market value forecast: \$ million, 2023–28
- Table 27: Mexico personal hygiene market volume forecast: million units, 2023–28
- Table 28: Mexico size of population (million), 2019–23
- Table 29: Mexico gdp (constant 2005 prices, \$ billion), 2019–23
- Table 30: Mexico gdp (current prices, \$ billion), 2019–23
- Table 31: Mexico inflation, 2019–23
- Table 32: Mexico consumer price index (absolute), 2019–23
- Table 33: Mexico exchange rate, 2019–23

- Table 34: United States personal hygiene market value: \$ million, 2018-23
- Table 35: United States personal hygiene market volume: million units, 2018–23
- Table 36: United States personal hygiene market category segmentation: % share, by value, 2018–2023
- Table 37: United States personal hygiene market category segmentation: \$ million, 2018-2023
- Table 38: United States personal hygiene market geography segmentation: \$ million, 2023
- Table 39: United States personal hygiene market share: % share, by value, 2023
- Table 40: United States personal hygiene market distribution: % share, by value, 2023
- Table 41: United States personal hygiene market value forecast: \$ million, 2023–28
- Table 42: United States personal hygiene market volume forecast: million units, 2023–28
- Table 43: United States size of population (million), 2019–23
- Table 44: United States gdp (constant 2005 prices, \$ billion), 2019–23
- Table 45: United States gdp (current prices, \$ billion), 2019–23
- Table 46: United States inflation, 2019–23
- Table 47: United States consumer price index (absolute), 2019–23
- Table 48: United States exchange rate, 2019–23
- Table 49: Unilever Plc.: key facts
- Table 50: Unilever Plc.: Annual Financial Ratios
- Table 51: Unilever Plc.: Key Employees
- Table 52: Kao Corporation: key facts
- Table 53: Kao Corporation: Annual Financial Ratios
- Table 54: Kao Corporation: Key Employees
- Table 55: Kao Corporation: Key Employees Continued
- Table 56: Kao Corporation: Key Employees Continued
- Table 57: Johnson & Johnson Services Inc: key facts
- Table 58: Johnson & Johnson Services Inc: Key Employees
- Table 59: L'Oreal SA: key facts
- Table 60: L'Oreal SA: Annual Financial Ratios
- Table 61: L'Oreal SA: Key Employees
- Table 62: L'Oreal SA: Key Employees Continued
- Table 63: Coty Inc.: key facts
- Table 64: Coty Inc.: Annual Financial Ratios
- Table 65: Coty Inc.: Key Employees
- Table 66: Coty Inc.: Key Employees Continued
- Table 67: Grupo Boticario: key facts
- Table 68: Grupo Boticario: Key Employees

- Table 69: Shanghai Jahwa United Co Ltd: key facts
Table 70: Shanghai Jahwa United Co Ltd: Annual Financial Ratios
Table 71: Shanghai Jahwa United Co Ltd: Key Employees
Table 72: Godrej Consumer Products Ltd: key facts
Table 73: Godrej Consumer Products Ltd: Annual Financial Ratios
Table 74: Godrej Consumer Products Ltd: Key Employees
Table 75: Wipro Consumer Care & Lighting: key facts
Table 76: Wipro Consumer Care & Lighting: Key Employees
Table 77: Vini Cosmetics Pvt Ltd.: key facts
Table 78: Wings Group: key facts
Table 79: Wings Group: Key Employees
Table 80: Mandom Corp: key facts
Table 81: Mandom Corp: Annual Financial Ratios
Table 82: Mandom Corp: Key Employees
Table 83: Bolton Group BV: key facts
Table 84: Bolton Group BV: Key Employees
Table 85: Lion Corporation: key facts
Table 86: Lion Corporation: Annual Financial Ratios
Table 87: Lion Corporation: Key Employees
Table 88: Lion Corporation: Key Employees Continued
Table 89: Lilleborg AS: key facts
Table 90: LG Corp: key facts
Table 91: LG Corp: Annual Financial Ratios
Table 92: LG Corp: Key Employees
Table 93: Amorepacific Corp: key facts
Table 94: Amorepacific Corp: Annual Financial Ratios
Table 95: Amorepacific Corp: Key Employees
Table 96: Henkel AG & Co. KGaA: key facts
Table 97: Henkel AG & Co. KGaA: Annual Financial Ratios
Table 98: Henkel AG & Co. KGaA: Key Employees
Table 99: Evyap Sabun Yag Gliserin San ve Tic AS: key facts
Table 100: Evyap Sabun Yag Gliserin San ve Tic AS: Key Employees
Table 101: PZ Cussons Plc: key facts
Table 102: PZ Cussons Plc: Annual Financial Ratios
Table 103: PZ Cussons Plc: Key Employees
Table 104: Revlon Inc: key facts
Table 105: Revlon Inc: Key Employees
Table 106: Beiersdorf AG: key facts
Table 107: Beiersdorf AG: Annual Financial Ratios

Table 108: Beiersdorf AG: Key Employees

Table 109: High Ridge Brands Co: key facts

Table 110: High Ridge Brands Co: Key Employees

List Of Figures

LIST OF FIGURES

- Figure 1: NAFTA countries personal hygiene industry, revenue (\$m), 2019-28
- Figure 2: NAFTA countries personal hygiene industry, revenue (\$m), 2019-23
- Figure 3: NAFTA countries personal hygiene industry forecast, revenue (\$m), 2023-28
- Figure 4: Canada personal hygiene market value: \$ million, 2018-23
- Figure 5: Canada personal hygiene market volume: million units, 2018–23
- Figure 6: Canada personal hygiene market category segmentation: \$ million, 2018-2023
- Figure 7: Canada personal hygiene market geography segmentation: % share, by value, 2023
- Figure 8: Canada personal hygiene market share: % share, by value, 2023
- Figure 9: Canada personal hygiene market distribution: % share, by value, 2023
- Figure 10: Canada personal hygiene market value forecast: \$ million, 2023–28
- Figure 11: Canada personal hygiene market volume forecast: million units, 2023–28
- Figure 12: Forces driving competition in the personal hygiene market in Canada, 2023
- Figure 13: Drivers of buyer power in the personal hygiene market in Canada, 2023
- Figure 14: Drivers of supplier power in the personal hygiene market in Canada, 2023
- Figure 15: Factors influencing the likelihood of new entrants in the personal hygiene market in Canada, 2023
- Figure 16: Factors influencing the threat of substitutes in the personal hygiene market in Canada, 2023
- Figure 17: Drivers of degree of rivalry in the personal hygiene market in Canada, 2023
- Figure 18: Mexico personal hygiene market value: \$ million, 2018-23
- Figure 19: Mexico personal hygiene market volume: million units, 2018–23
- Figure 20: Mexico personal hygiene market category segmentation: \$ million, 2018-2023
- Figure 21: Mexico personal hygiene market geography segmentation: % share, by value, 2023
- Figure 22: Mexico personal hygiene market share: % share, by value, 2023
- Figure 23: Mexico personal hygiene market distribution: % share, by value, 2023
- Figure 24: Mexico personal hygiene market value forecast: \$ million, 2023–28
- Figure 25: Mexico personal hygiene market volume forecast: million units, 2023–28
- Figure 26: Forces driving competition in the personal hygiene market in Mexico, 2023
- Figure 27: Drivers of buyer power in the personal hygiene market in Mexico, 2023
- Figure 28: Drivers of supplier power in the personal hygiene market in Mexico, 2023
- Figure 29: Factors influencing the likelihood of new entrants in the personal hygiene market in Mexico, 2023

Figure 30: Factors influencing the threat of substitutes in the personal hygiene market in Mexico, 2023

Figure 31: Drivers of degree of rivalry in the personal hygiene market in Mexico, 2023

Figure 32: United States personal hygiene market value: \$ million, 2018-23

Figure 33: United States personal hygiene market volume: million units, 2018–23

Figure 34: United States personal hygiene market category segmentation: \$ million, 2018-2023

Figure 35: United States personal hygiene market geography segmentation: % share, by value, 2023

Figure 36: United States personal hygiene market share: % share, by value, 2023

Figure 37: United States personal hygiene market distribution: % share, by value, 2023

Figure 38: United States personal hygiene market value forecast: \$ million, 2023–28

Figure 39: United States personal hygiene market volume forecast: million units, 2023–28

Figure 40: Forces driving competition in the personal hygiene market in the United States, 2023

Figure 41: Drivers of buyer power in the personal hygiene market in the United States, 2023

Figure 42: Drivers of supplier power in the personal hygiene market in the United States, 2023

Figure 43: Factors influencing the likelihood of new entrants in the personal hygiene market in the United States, 2023

Figure 44: Factors influencing the threat of substitutes in the personal hygiene market in the United States, 2023

Figure 45: Drivers of degree of rivalry in the personal hygiene market in the United States, 2023

I would like to order

Product name: Personal Hygiene North America (NAFTA) Industry Guide 2019-2028

Product link: <https://marketpublishers.com/r/PB9714144063EN.html>

Price: US\$ 795.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PB9714144063EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970