

Personal Hygiene Industry Almanac 2019-2028

<https://marketpublishers.com/r/P0EAE27C2FDBEN.html>

Date: April 2024

Pages: 611

Price: US\$ 2,995.00 (Single User License)

ID: P0EAE27C2FDBEN

Abstracts

Personal Hygiene Industry Almanac 2019-2028

Summary

Global Personal Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The personal hygiene market consists of retail sale of anti-perspirants and deodorants, bath & shower products, and soap. The anti-perspirants segment consists of all antiperspirants and deodorants in spray, stick, roll-on, cream, gel and solid formats. The bath & shower segment consists of bubble-baths and bath time washing gels and lotions. The segment also includes non-liquid products added to baths such as bath bombs, beads and salts. The soap segment consists of both bar soap and liquid soaps. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2023 exchange rates.

The global Personal Hygiene market had total revenues of \$62,543.4 million in 2023, representing a compound annual growth rate (CAGR) of 5.2% between 2018 and 2023.

Market consumption volume increased with a CAGR of 2.3% between 2018 and 2023, to reach a total of 31,703.3 million units in 2023.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 4.9% for the five-year period 2023-2028, which is expected to drive the market to a value of \$79,569.2 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global personal hygiene market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global personal hygiene market

Leading company profiles reveal details of key personal hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global personal hygiene market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the global personal hygiene market by value in 2023?

What will be the size of the global personal hygiene market in 2028?

What factors are affecting the strength of competition in the global personal hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the global personal hygiene market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL PERSONAL HYGIENE

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 PERSONAL HYGIENE IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 PERSONAL HYGIENE IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 PERSONAL HYGIENE IN FRANCE

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 PERSONAL HYGIENE IN GERMANY

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 PERSONAL HYGIENE IN AUSTRALIA

- 12.1. Market Overview
- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 PERSONAL HYGIENE IN BRAZIL

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 PERSONAL HYGIENE IN CANADA

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 PERSONAL HYGIENE IN CHINA

- 18.1. Market Overview
- 18.2. Market Data
- 18.3. Market Segmentation

18.4. Market outlook

18.5. Five forces analysis

19 MACROECONOMIC INDICATORS

19.1. Country data

20 PERSONAL HYGIENE IN INDIA

20.1. Market Overview

20.2. Market Data

20.3. Market Segmentation

20.4. Market outlook

20.5. Five forces analysis

21 MACROECONOMIC INDICATORS

21.1. Country data

22 PERSONAL HYGIENE IN INDONESIA

22.1. Market Overview

22.2. Market Data

22.3. Market Segmentation

22.4. Market outlook

22.5. Five forces analysis

23 MACROECONOMIC INDICATORS

23.1. Country data

24 PERSONAL HYGIENE IN ITALY

24.1. Market Overview

24.2. Market Data

24.3. Market Segmentation

24.4. Market outlook

24.5. Five forces analysis

25 MACROECONOMIC INDICATORS

25.1. Country data

26 PERSONAL HYGIENE IN JAPAN

26.1. Market Overview

26.2. Market Data

26.3. Market Segmentation

26.4. Market outlook

26.5. Five forces analysis

27 MACROECONOMIC INDICATORS

27.1. Country data

28 PERSONAL HYGIENE IN MEXICO

28.1. Market Overview

28.2. Market Data

28.3. Market Segmentation

28.4. Market outlook

28.5. Five forces analysis

29 MACROECONOMIC INDICATORS

29.1. Country data

30 PERSONAL HYGIENE IN THE NETHERLANDS

30.1. Market Overview

30.2. Market Data

30.3. Market Segmentation

30.4. Market outlook

30.5. Five forces analysis

31 MACROECONOMIC INDICATORS

31.1. Country data

32 PERSONAL HYGIENE IN NORTH AMERICA

- 32.1. Market Overview
- 32.2. Market Data
- 32.3. Market Segmentation
- 32.4. Market outlook
- 32.5. Five forces analysis

33 PERSONAL HYGIENE IN SCANDINAVIA

- 33.1. Market Overview
- 33.2. Market Data
- 33.3. Market Segmentation
- 33.4. Market outlook
- 33.5. Five forces analysis

34 PERSONAL HYGIENE IN SINGAPORE

- 34.1. Market Overview
- 34.2. Market Data
- 34.3. Market Segmentation
- 34.4. Market outlook
- 34.5. Five forces analysis

35 MACROECONOMIC INDICATORS

- 35.1. Country data

36 PERSONAL HYGIENE IN SOUTH AFRICA

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis

37 MACROECONOMIC INDICATORS

37.1. Country data

38 PERSONAL HYGIENE IN SOUTH KOREA

38.1. Market Overview

38.2. Market Data

38.3. Market Segmentation

38.4. Market outlook

38.5. Five forces analysis

39 MACROECONOMIC INDICATORS

39.1. Country data

40 PERSONAL HYGIENE IN SPAIN

40.1. Market Overview

40.2. Market Data

40.3. Market Segmentation

40.4. Market outlook

40.5. Five forces analysis

41 MACROECONOMIC INDICATORS

41.1. Country data

42 PERSONAL HYGIENE IN SWITZERLAND

42.1. Market Overview

42.2. Market Data

42.3. Market Segmentation

42.4. Market outlook

42.5. Five forces analysis

43 MACROECONOMIC INDICATORS

43.1. Country data

44 PERSONAL HYGIENE IN TURKEY

- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis

45 MACROECONOMIC INDICATORS

- 45.1. Country data

46 PERSONAL HYGIENE IN THE UNITED KINGDOM

- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis

47 MACROECONOMIC INDICATORS

- 47.1. Country data

48 PERSONAL HYGIENE IN THE UNITED STATES

- 48.1. Market Overview
- 48.2. Market Data
- 48.3. Market Segmentation
- 48.4. Market outlook
- 48.5. Five forces analysis

49 MACROECONOMIC INDICATORS

- 49.1. Country data

50 COMPANY PROFILES

- 50.1. Unilever Plc.
- 50.2. Kao Corporation

- 50.3. Johnson & Johnson Services Inc
- 50.4. L'Oreal SA
- 50.5. Coty Inc.
- 50.6. Grupo Boticario
- 50.7. Shanghai Jahwa United Co Ltd
- 50.8. Godrej Consumer Products Ltd
- 50.9. Wipro Consumer Care & Lighting
- 50.10. Vini Cosmetics Pvt Ltd.
- 50.11. Wings Group
- 50.12. Mandom Corp
- 50.13. Bolton Group BV
- 50.14. Lion Corporation
- 50.15. Lilleborg AS
- 50.16. LG Corp
- 50.17. Amorepacific Corp
- 50.18. Henkel AG & Co. KGaA
- 50.19. Evyap Sabun Yag Gliserin San ve Tic AS
- 50.20. PZ Cussons Plc
- 50.21. Revlon Inc
- 50.22. Beiersdorf AG
- 50.23. High Ridge Brands Co
- 50.24. Reckitt Benckiser Group plc
- 50.25. Kracie Holdings, Ltd.
- 50.26. Natura & Co Holding SA
- 50.27. Paco Rabanne SAS
- 50.28. Bath & Body Works Inc
- 50.29. The Procter & Gamble Co
- 50.30. Colgate-Palmolive Co

51 APPENDIX

- 51.1. Methodology
- 51.2. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global personal hygiene market value: \$ million, 2018-23

Table 2: Global personal hygiene market volume: million units, 2018–23

Table 3: Global personal hygiene market category segmentation: % share, by value, 2018–2023

Table 4: Global personal hygiene market category segmentation: \$ million, 2018-2023

Table 5: Global personal hygiene market geography segmentation: \$ million, 2023

Table 6: Global personal hygiene market share: % share, by value, 2023

Table 7: Global personal hygiene market distribution: % share, by value, 2023

Table 8: Global personal hygiene market value forecast: \$ million, 2023–28

Table 9: Global personal hygiene market volume forecast: million units, 2023–28

Table 10: Global size of population (million), 2019–23

Table 11: Global gdp (constant 2005 prices, \$ billion), 2019–23

Table 12: Global gdp (current prices, \$ billion), 2019–23

Table 13: Global inflation, 2019–23

Table 14: Global consumer price index (absolute), 2019–23

Table 15: Global exchange rate, 2019–23

Table 16: Asia-Pacific personal hygiene market value: \$ million, 2018-23

Table 17: Asia–Pacific personal hygiene market volume: million units, 2018–23

Table 18: Asia–Pacific personal hygiene market category segmentation: % share, by value, 2018–2023

Table 19: Asia-Pacific personal hygiene market category segmentation: \$ million, 2018-2023

Table 20: Asia–Pacific personal hygiene market geography segmentation: \$ million, 2023

Table 21: Asia-Pacific personal hygiene market share: % share, by value, 2023

Table 22: Asia-Pacific personal hygiene market distribution: % share, by value, 2023

Table 23: Asia-Pacific personal hygiene market value forecast: \$ million, 2023–28

Table 24: Asia–Pacific personal hygiene market volume forecast: million units, 2023–28

Table 25: Europe personal hygiene market value: \$ million, 2018-23

Table 26: Europe personal hygiene market volume: million units, 2018–23

Table 27: Europe personal hygiene market category segmentation: % share, by value, 2018–2023

Table 28: Europe personal hygiene market category segmentation: \$ million, 2018-2023

Table 29: Europe personal hygiene market geography segmentation: \$ million, 2023

Table 30: Europe personal hygiene market share: % share, by value, 2023

- Table 31: Europe personal hygiene market distribution: % share, by value, 2023
- Table 32: Europe personal hygiene market value forecast: \$ million, 2023–28
- Table 33: Europe personal hygiene market volume forecast: million units, 2023–28
- Table 34: Europe size of population (million), 2019–23
- Table 35: Europe gdp (constant 2005 prices, \$ billion), 2019–23
- Table 36: Europe gdp (current prices, \$ billion), 2019–23
- Table 37: Europe inflation, 2019–23
- Table 38: Europe consumer price index (absolute), 2019–23
- Table 39: Europe exchange rate, 2019–23
- Table 40: France personal hygiene market value: \$ million, 2018-23
- Table 41: France personal hygiene market volume: million units, 2018–23
- Table 42: France personal hygiene market category segmentation: % share, by value, 2018–2023
- Table 43: France personal hygiene market category segmentation: \$ million, 2018-2023
- Table 44: France personal hygiene market geography segmentation: \$ million, 2023
- Table 45: France personal hygiene market share: % share, by value, 2023
- Table 46: France personal hygiene market distribution: % share, by value, 2023
- Table 47: France personal hygiene market value forecast: \$ million, 2023–28
- Table 48: France personal hygiene market volume forecast: million units, 2023–28
- Table 49: France size of population (million), 2019–23
- Table 50: France gdp (constant 2005 prices, \$ billion), 2019–23
- Table 51: France gdp (current prices, \$ billion), 2019–23
- Table 52: France inflation, 2019–23
- Table 53: France consumer price index (absolute), 2019–23
- Table 54: France exchange rate, 2019–23
- Table 55: Germany personal hygiene market value: \$ million, 2018-23
- Table 56: Germany personal hygiene market volume: million units, 2018–23
- Table 57: Germany personal hygiene market category segmentation: % share, by value, 2018–2023
- Table 58: Germany personal hygiene market category segmentation: \$ million, 2018-2023
- Table 59: Germany personal hygiene market geography segmentation: \$ million, 2023
- Table 60: Germany personal hygiene market share: % share, by value, 2023
- Table 61: Germany personal hygiene market distribution: % share, by value, 2023
- Table 62: Germany personal hygiene market value forecast: \$ million, 2023–28
- Table 63: Germany personal hygiene market volume forecast: million units, 2023–28
- Table 64: Germany size of population (million), 2019–23
- Table 65: Germany gdp (constant 2005 prices, \$ billion), 2019–23
- Table 66: Germany gdp (current prices, \$ billion), 2019–23

Table 67: Germany inflation, 2019–23

Table 68: Germany consumer price index (absolute), 2019–23

Table 69: Germany exchange rate, 2019–23

Table 70: Australia personal hygiene market value: \$ million, 2018-23

Table 71: Australia personal hygiene market volume: million units, 2018–23

Table 72: Australia personal hygiene market category segmentation: % share, by value, 2018–2023

Table 73: Australia personal hygiene market category segmentation: \$ million, 2018-2023

Table 74: Australia personal hygiene market geography segmentation: \$ million, 2023

Table 75: Australia personal hygiene market share: % share, by value, 2023

Table 76: Australia personal hygiene market distribution: % share, by value, 2023

Table 77: Australia personal hygiene market value forecast: \$ million, 2023–28

Table 78: Australia personal hygiene market volume forecast: million units, 2023–28

Table 79: Australia size of population (million), 2019–23

Table 80: Australia gdp (constant 2005 prices, \$ billion), 2019–23

Table 81: Australia gdp (current prices, \$ billion), 2019–23

Table 82: Australia inflation, 2019–23

Table 83: Australia consumer price index (absolute), 2019–23

Table 84: Australia exchange rate, 2019–23

Table 85: Brazil personal hygiene market value: \$ million, 2018-23

Table 86: Brazil personal hygiene market volume: million units, 2018–23

Table 87: Brazil personal hygiene market category segmentation: % share, by value, 2018–2023

Table 88: Brazil personal hygiene market category segmentation: \$ million, 2018-2023

Table 89: Brazil personal hygiene market geography segmentation: \$ million, 2023

Table 90: Brazil personal hygiene market share: % share, by value, 2023

Table 91: Brazil personal hygiene market distribution: % share, by value, 2023

Table 92: Brazil personal hygiene market value forecast: \$ million, 2023–28

Table 93: Brazil personal hygiene market volume forecast: million units, 2023–28

Table 94: Brazil size of population (million), 2019–23

Table 95: Brazil gdp (constant 2005 prices, \$ billion), 2019–23

Table 96: Brazil gdp (current prices, \$ billion), 2019–23

Table 97: Brazil inflation, 2019–23

Table 98: Brazil consumer price index (absolute), 2019–23

Table 99: Brazil exchange rate, 2019–23

Table 100: Canada personal hygiene market value: \$ million, 2018-23

Table 101: Canada personal hygiene market volume: million units, 2018–23

Table 102: Canada personal hygiene market category segmentation: % share, by value,

2018–2023

Table 103: Canada personal hygiene market category segmentation: \$ million, 2018-2023

Table 104: Canada personal hygiene market geography segmentation: \$ million, 2023

Table 105: Canada personal hygiene market share: % share, by value, 2023

Table 106: Canada personal hygiene market distribution: % share, by value, 2023

Table 107: Canada personal hygiene market value forecast: \$ million, 2023–28

Table 108: Canada personal hygiene market volume forecast: million units, 2023–28

Table 109: Canada size of population (million), 2019–23

Table 110: Canada gdp (constant 2005 prices, \$ billion), 2019–23

List Of Figures

LIST OF FIGURES

- Figure 1: Global personal hygiene market value: \$ million, 2018-23
- Figure 2: Global personal hygiene market volume: million units, 2018–23
- Figure 3: Global personal hygiene market category segmentation: \$ million, 2018-2023
- Figure 4: Global personal hygiene market geography segmentation: % share, by value, 2023
- Figure 5: Global personal hygiene market share: % share, by value, 2023
- Figure 6: Global personal hygiene market distribution: % share, by value, 2023
- Figure 7: Global personal hygiene market value forecast: \$ million, 2023–28
- Figure 8: Global personal hygiene market volume forecast: million units, 2023–28
- Figure 9: Forces driving competition in the global personal hygiene market, 2023
- Figure 10: Drivers of buyer power in the global personal hygiene market, 2023
- Figure 11: Drivers of supplier power in the global personal hygiene market, 2023
- Figure 12: Factors influencing the likelihood of new entrants in the global personal hygiene market, 2023
- Figure 13: Factors influencing the threat of substitutes in the global personal hygiene market, 2023
- Figure 14: Drivers of degree of rivalry in the global personal hygiene market, 2023
- Figure 15: Asia-Pacific personal hygiene market value: \$ million, 2018-23
- Figure 16: Asia–Pacific personal hygiene market volume: million units, 2018–23
- Figure 17: Asia-Pacific personal hygiene market category segmentation: \$ million, 2018-2023
- Figure 18: Asia–Pacific personal hygiene market geography segmentation: % share, by value, 2023
- Figure 19: Asia-Pacific personal hygiene market share: % share, by value, 2023
- Figure 20: Asia-Pacific personal hygiene market distribution: % share, by value, 2023
- Figure 21: Asia-Pacific personal hygiene market value forecast: \$ million, 2023–28
- Figure 22: Asia–Pacific personal hygiene market volume forecast: million units, 2023–28
- Figure 23: Forces driving competition in the personal hygiene market in Asia-Pacific, 2023
- Figure 24: Drivers of buyer power in the personal hygiene market in Asia-Pacific, 2023
- Figure 25: Drivers of supplier power in the personal hygiene market in Asia-Pacific, 2023
- Figure 26: Factors influencing the likelihood of new entrants in the personal hygiene market in Asia-Pacific, 2023
- Figure 27: Factors influencing the threat of substitutes in the personal hygiene market in

Asia-Pacific, 2023

Figure 28: Drivers of degree of rivalry in the personal hygiene market in Asia-Pacific, 2023

Figure 29: Europe personal hygiene market value: \$ million, 2018-23

Figure 30: Europe personal hygiene market volume: million units, 2018–23

Figure 31: Europe personal hygiene market category segmentation: \$ million, 2018-2023

Figure 32: Europe personal hygiene market geography segmentation: % share, by value, 2023

Figure 33: Europe personal hygiene market share: % share, by value, 2023

Figure 34: Europe personal hygiene market distribution: % share, by value, 2023

Figure 35: Europe personal hygiene market value forecast: \$ million, 2023–28

Figure 36: Europe personal hygiene market volume forecast: million units, 2023–28

Figure 37: Forces driving competition in the personal hygiene market in Europe, 2023

Figure 38: Drivers of buyer power in the personal hygiene market in Europe, 2023

Figure 39: Drivers of supplier power in the personal hygiene market in Europe, 2023

Figure 40: Factors influencing the likelihood of new entrants in the personal hygiene market in Europe, 2023

Figure 41: Factors influencing the threat of substitutes in the personal hygiene market in Europe, 2023

Figure 42: Drivers of degree of rivalry in the personal hygiene market in Europe, 2023

Figure 43: France personal hygiene market value: \$ million, 2018-23

Figure 44: France personal hygiene market volume: million units, 2018–23

Figure 45: France personal hygiene market category segmentation: \$ million, 2018-2023

Figure 46: France personal hygiene market geography segmentation: % share, by value, 2023

Figure 47: France personal hygiene market share: % share, by value, 2023

Figure 48: France personal hygiene market distribution: % share, by value, 2023

Figure 49: France personal hygiene market value forecast: \$ million, 2023–28

Figure 50: France personal hygiene market volume forecast: million units, 2023–28

Figure 51: Forces driving competition in the personal hygiene market in France, 2023

Figure 52: Drivers of buyer power in the personal hygiene market in France, 2023

Figure 53: Drivers of supplier power in the personal hygiene market in France, 2023

Figure 54: Factors influencing the likelihood of new entrants in the personal hygiene market in France, 2023

Figure 55: Factors influencing the threat of substitutes in the personal hygiene market in France, 2023

Figure 56: Drivers of degree of rivalry in the personal hygiene market in France, 2023

- Figure 57: Germany personal hygiene market value: \$ million, 2018-23
- Figure 58: Germany personal hygiene market volume: million units, 2018–23
- Figure 59: Germany personal hygiene market category segmentation: \$ million, 2018-2023
- Figure 60: Germany personal hygiene market geography segmentation: % share, by value, 2023
- Figure 61: Germany personal hygiene market share: % share, by value, 2023
- Figure 62: Germany personal hygiene market distribution: % share, by value, 2023
- Figure 63: Germany personal hygiene market value forecast: \$ million, 2023–28
- Figure 64: Germany personal hygiene market volume forecast: million units, 2023–28
- Figure 65: Forces driving competition in the personal hygiene market in Germany, 2023
- Figure 66: Drivers of buyer power in the personal hygiene market in Germany, 2023
- Figure 67: Drivers of supplier power in the personal hygiene market in Germany, 2023
- Figure 68: Factors influencing the likelihood of new entrants in the personal hygiene market in Germany, 2023
- Figure 69: Factors influencing the threat of substitutes in the personal hygiene market in Germany, 2023
- Figure 70: Drivers of degree of rivalry in the personal hygiene market in Germany, 2023
- Figure 71: Australia personal hygiene market value: \$ million, 2018-23
- Figure 72: Australia personal hygiene market volume: million units, 2018–23
- Figure 73: Australia personal hygiene market category segmentation: \$ million, 2018-2023
- Figure 74: Australia personal hygiene market geography segmentation: % share, by value, 2023
- Figure 75: Australia personal hygiene market share: % share, by value, 2023
- Figure 76: Australia personal hygiene market distribution: % share, by value, 2023
- Figure 77: Australia personal hygiene market value forecast: \$ million, 2023–28
- Figure 78: Australia personal hygiene market volume forecast: million units, 2023–28
- Figure 79: Forces driving competition in the personal hygiene market in Australia, 2023
- Figure 80: Drivers of buyer power in the personal hygiene market in Australia, 2023
- Figure 81: Drivers of supplier power in the personal hygiene market in Australia, 2023
- Figure 82: Factors influencing the likelihood of new entrants in the personal hygiene market in Australia, 2023
- Figure 83: Factors influencing the threat of substitutes in the personal hygiene market in Australia, 2023
- Figure 84: Drivers of degree of rivalry in the personal hygiene market in Australia, 2023
- Figure 85: Brazil personal hygiene market value: \$ million, 2018-23
- Figure 86: Brazil personal hygiene market volume: million units, 2018–23
- Figure 87: Brazil personal hygiene market category segmentation: \$ million, 2018-2023

Figure 88: Brazil personal hygiene market geography segmentation: % share, by value, 2023

Figure 89: Brazil personal hygiene market share: % share, by value, 2023

Figure 90: Brazil personal hygiene market distribution: % share, by value, 2023

Figure 91: Brazil personal hygiene market value forecast: \$ million, 2023–28

Figure 92: Brazil personal hygiene market volume forecast: million units, 2023–28

Figure 93: Forces driving competition in the personal hygiene market in Brazil, 2023

Figure 94: Drivers of buyer power in the personal hygiene market in Brazil, 2023

Figure 95: Drivers of supplier power in the personal hygiene market in Brazil, 2023

Figure 96: Factors influencing the likelihood of new entrants in the personal hygiene market in Brazil, 2023

Figure 97: Factors influencing the threat of substitutes in the personal hygiene market in Brazil, 2023

Figure 98: Drivers of degree of rivalry in the personal hygiene market in Brazil, 2023

I would like to order

Product name: Personal Hygiene Industry Almanac 2019-2028

Product link: <https://marketpublishers.com/r/P0EAE27C2FDBEN.html>

Price: US\$ 2,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P0EAE27C2FDBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970