

Personal Hygiene in United Kingdom

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Abstracts

Personal Hygiene in United Kingdom

SUMMARY

Personal Hygiene in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The personal hygiene market consists of the retail sale of antiperspirants and deodorants, bath and shower products, and soap. The antiperspirants segment consists of all antiperspirants and deodorants in spray, stick, roll-on, cream, gel and solid formats. The bath and shower segment consists of bubble-baths and bath time washing gels and lotions. The segment also includes non-liquid products added to baths such as bath bombs, beads and salts. The soap segment consists of both bar soap and liquid soaps. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2019 exchange rates.

The UK personal hygiene market had total revenues of \$1,808.0m in 2019, representing a compound annual growth rate (CAGR) of 2.4% between 2015 and 2019.

Market consumption volume increased with a CAGR of 0.4% between 2015 and

2019, to reach a total of 657.1 million units in 2019.

Increasing disposable income is boosting demand for premium personal hygiene products.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the personal hygiene market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the personal hygiene market in the United Kingdom

Leading company profiles reveal details of key personal hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom personal hygiene market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United Kingdom personal hygiene market by value in 2019?

What will be the size of the United Kingdom personal hygiene market in 2024?

What factors are affecting the strength of competition in the United Kingdom personal hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the United Kingdom's personal hygiene market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation
- 4.3. Market distribution

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power

- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players in the UK personal hygiene market?
- 7.3. Which companies have been most successful in increasing their market shares in the last four years?
- 7.4. Which companies' market shares have suffered in the last four years?
- 7.5. What are the most popular brands in the market?
- 7.6. What have been the most significant M&A deals in the UK personal hygiene market over the last four years?

8 COMPANY PROFILES

- 8.1. Unilever NV
- 8.2. PZ Cussons Plc
- 8.3. Colgate-Palmolive Co

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: United Kingdom personal hygiene market value: \$ million, 2015-19
- Table 2: United Kingdom personal hygiene market volume: million units, 2015-19
- Table 3: United Kingdom personal hygiene market category segmentation: \$ million, 2019
- Table 4: United Kingdom personal hygiene market geography segmentation: \$ million, 2019
- Table 5: United Kingdom personal hygiene market distribution: % share, by value, 2019
- Table 6: United Kingdom personal hygiene market value forecast: \$ million, 2019-24
- Table 7: United Kingdom personal hygiene market volume forecast: million units, 2019-24
- Table 8: United Kingdom personal hygiene market share: % share, by value, 2019
- Table 9: Unilever NV: key facts
- Table 10: Unilever NV: Annual Financial Ratios
- Table 11: Unilever NV: Key Employees
- Table 12: Unilever NV: Key Employees Continued
- Table 13: PZ Cussons Plc: key facts
- Table 14: PZ Cussons Plc: Annual Financial Ratios
- Table 15: PZ Cussons Plc: Annual Financial Ratios (Continued)
- Table 16: PZ Cussons Plc: Key Employees
- Table 17: Colgate-Palmolive Co: key facts
- Table 18: Colgate-Palmolive Co: Annual Financial Ratios
- Table 19: Colgate-Palmolive Co: Annual Financial Ratios (Continued)
- Table 20: Colgate-Palmolive Co: Key Employees
- Table 21: Colgate-Palmolive Co: Key Employees Continued
- Table 22: Colgate-Palmolive Co: Key Employees Continued
- Table 23: Colgate-Palmolive Co: Key Employees Continued
- Table 24: United Kingdom size of population (million), 2015-19
- Table 25: United Kingdom gdp (constant 2005 prices, \$ billion), 2015-19
- Table 26: United Kingdom gdp (current prices, \$ billion), 2015-19
- Table 27: United Kingdom inflation, 2015-19
- Table 28: United Kingdom consumer price index (absolute), 2015-19
- Table 29: United Kingdom exchange rate, 2015-19

List Of Figures

LIST OF FIGURES

- Figure 1: United Kingdom personal hygiene market value: \$ million, 2015-19
- Figure 2: United Kingdom personal hygiene market volume: million units, 2015-19
- Figure 3: United Kingdom personal hygiene market category segmentation: % share, by value, 2019
- Figure 4: United Kingdom personal hygiene market geography segmentation: % share, by value, 2019
- Figure 5: United Kingdom personal hygiene market distribution: % share, by value, 2019
- Figure 6: United Kingdom personal hygiene market value forecast: \$ million, 2019-24
- Figure 7: United Kingdom personal hygiene market volume forecast: million units, 2019-24
- Figure 8: Forces driving competition in the personal hygiene market in the United Kingdom, 2019
- Figure 9: Drivers of buyer power in the personal hygiene market in the United Kingdom, 2019
- Figure 10: Drivers of supplier power in the personal hygiene market in the United Kingdom, 2019
- Figure 11: Factors influencing the likelihood of new entrants in the personal hygiene market in the United Kingdom, 2019
- Figure 12: Factors influencing the threat of substitutes in the personal hygiene market in the United Kingdom, 2019
- Figure 13: Drivers of degree of rivalry in the personal hygiene market in the United Kingdom, 2019
- Figure 14: United Kingdom personal hygiene market share: % share, by value, 2019

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