

Personal Hygiene in Switzerland

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Abstracts

Personal Hygiene in Switzerland

Summary

Personal Hygiene in Switzerland industry profile provides top-line qualitative and quantitative summary information including: market size (value 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The books market is segmented into physical, e-book, and other books. The market value represents the retail sales.

The Swiss Personal Hygiene market recorded revenues of \$332.4 million in 2023, representing a compound annual growth rate (CAGR) of 2.5% between 2018 and 2023.

Market consumption volume increased with a CAGR of 1.5% between 2018 and 2023, to reach a total of 82.2 million units in 2023.

The performance of the market is forecast to accelerate, with an anticipated CAGR of 2.9% over 2023-28, which is expected to drive the market to a value of \$383.7 million by the end of 2028.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the personal hygiene market in Switzerland

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the personal hygiene market in Switzerland

Leading company profiles reveal details of key personal hygiene market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Switzerland personal hygiene market with five year forecasts

Reasons to Buy

What was the size of the Switzerland personal hygiene market by value in 2023?

What will be the size of the Switzerland personal hygiene market in 2028?

What factors are affecting the strength of competition in the Switzerland personal hygiene market?

How has the market performed over the last five years?

What are the main segments that make up Switzerland's personal hygiene market?

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