

# **Personal Hygiene Global Group of Eight (G8) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025**

<https://marketpublishers.com/r/PB7634241A77EN.html>

Date: December 2021

Pages: 220

Price: US\$ 1,495.00 (Single User License)

ID: PB7634241A77EN

## **Abstracts**

Personal Hygiene Global Group of Eight (G8) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

### **SUMMARY**

The G8 Personal Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### **KEY HIGHLIGHTS**

The G8 countries contributed \$26,089.4 million in 2020 to the global personal hygiene industry, with a compound annual growth rate (CAGR) of 2.5% between 2016 and 2020. The G8 countries are expected to reach a value of \$29,367.4 million in 2025, with a CAGR of 2.4% over the 2020-25 period.

Among the G8 nations, the US is the leading country in the personal hygiene industry, with market revenues of \$13,260.2 million in 2020. This was followed by Japan and Germany, with a value of \$2,920.0 and \$2,457.8 million, respectively.

The US is expected to lead the personal hygiene industry in the G8 nations with a value of \$15,357.5 million in 2016, followed by Japan and Germany with expected values of \$2,924.7 and \$2,709.5 million, respectively.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the G8 personal hygiene market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the G8 personal hygiene market

Leading company profiles reveal details of key personal hygiene market players' G8 operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the G8 personal hygiene market with five year forecasts by both value and volume

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country

## REASONS TO BUY

What was the size of the G8 personal hygiene market by value in 2020?

What will be the size of the G8 personal hygiene market in 2025?

What factors are affecting the strength of competition in the G8 personal hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the G8 personal hygiene market?

## Contents

### **1 INTRODUCTION**

- 1.1. What is this report about?
- 1.2. Who is the target reader?
- 1.3. How to use this report
- 1.4. Definitions

### **2 GROUP OF EIGHT (G8) PERSONAL HYGIENE**

- 2.1. Industry Outlook

### **3 PERSONAL HYGIENE IN CANADA**

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis
- 3.6. Macroeconomic Indicators

### **4 PERSONAL HYGIENE IN FRANCE**

- 4.1. Market Overview
- 4.2. Market Data
- 4.3. Market Segmentation
- 4.4. Market outlook
- 4.5. Five forces analysis
- 4.6. Macroeconomic Indicators

### **5 PERSONAL HYGIENE IN GERMANY**

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis
- 5.6. Macroeconomic Indicators

## **6 PERSONAL HYGIENE IN ITALY**

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis
- 6.6. Macroeconomic Indicators

## **7 PERSONAL HYGIENE IN JAPAN**

- 7.1. Market Overview
- 7.2. Market Data
- 7.3. Market Segmentation
- 7.4. Market outlook
- 7.5. Five forces analysis
- 7.6. Macroeconomic Indicators

## **8 PERSONAL HYGIENE IN RUSSIA**

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis
- 8.6. Macroeconomic Indicators

## **9 PERSONAL HYGIENE IN THE UNITED KINGDOM**

- 9.1. Market Overview
- 9.2. Market Data
- 9.3. Market Segmentation
- 9.4. Market outlook
- 9.5. Five forces analysis
- 9.6. Macroeconomic Indicators

## **10 PERSONAL HYGIENE IN THE UNITED STATES**

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis
- 10.6. Macroeconomic Indicators

## **11 COMPANY PROFILES**

- 11.1. The Procter & Gamble Co
- 11.2. Colgate-Palmolive Co
- 11.3. Johnson & Johnson
- 11.4. Henkel AG & Co. KGaA
- 11.5. Unilever Plc.
- 11.6. Bolton Group BV
- 11.7. Beiersdorf AG
- 11.8. Kao Corporation
- 11.9. Lion Corporation
- 11.10. Natura & Co Holding SA
- 11.11. PZ Cussons Plc
- 11.12. Bath & Body Works Inc

## **12 APPENDIX**

- 12.1. Methodology
- 12.2. About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: G8 personal hygiene industry, revenue(\$m), 2016-25
Table 2: G8 personal hygiene industry, revenue by country (\$m), 2016-20
Table 3: G8 personal hygiene industry forecast, revenue by country (\$m), 2020-25
Table 4: Canada personal hygiene market value: \$ million, 2016-20
Table 5: Canada personal hygiene market volume: million units, 2016-20
Table 6: Canada personal hygiene market category segmentation: \$ million, 2020
Table 7: Canada personal hygiene market geography segmentation: \$ million, 2020
Table 8: Canada personal hygiene market share: % share, by value, 2020
Table 9: Canada personal hygiene market distribution: % share, by value, 2020
Table 10: Canada personal hygiene market value forecast: \$ million, 2020-25
Table 11: Canada personal hygiene market volume forecast: million units, 2020-25
Table 12: Canada size of population (million), 2016-20
Table 13: Canada gdp (constant 2005 prices, \$ billion), 2016-20
Table 14: Canada gdp (current prices, \$ billion), 2016-20
Table 15: Canada inflation, 2016-20
Table 16: Canada consumer price index (absolute), 2016-20
Table 17: Canada exchange rate, 2016-20
Table 18: France personal hygiene market value: \$ million, 2016-20
Table 19: France personal hygiene market volume: million units, 2016-20
Table 20: France personal hygiene market category segmentation: \$ million, 2020
Table 21: France personal hygiene market geography segmentation: \$ million, 2020
Table 22: France personal hygiene market share: % share, by value, 2020
Table 23: France personal hygiene market distribution: % share, by value, 2020
Table 24: France personal hygiene market value forecast: \$ million, 2020-25
Table 25: France personal hygiene market volume forecast: million units, 2020-25
Table 26: France size of population (million), 2016-20
Table 27: France gdp (constant 2005 prices, \$ billion), 2016-20
Table 28: France gdp (current prices, \$ billion), 2016-20
Table 29: France inflation, 2016-20
Table 30: France consumer price index (absolute), 2016-20
Table 31: France exchange rate, 2016-20
Table 32: Germany personal hygiene market value: \$ million, 2016-20
Table 33: Germany personal hygiene market volume: million units, 2016-20
Table 34: Germany personal hygiene market category segmentation: \$ million, 2020
Table 35: Germany personal hygiene market geography segmentation: \$ million, 2020

Table 36: Germany personal hygiene market share: % share, by value, 2020
Table 37: Germany personal hygiene market distribution: % share, by value, 2020
Table 38: Germany personal hygiene market value forecast: \$ million, 2020-25
Table 39: Germany personal hygiene market volume forecast: million units, 2020-25
Table 40: Germany size of population (million), 2016-20
Table 41: Germany gdp (constant 2005 prices, \$ billion), 2016-20
Table 42: Germany gdp (current prices, \$ billion), 2016-20
Table 43: Germany inflation, 2016-20
Table 44: Germany consumer price index (absolute), 2016-20
Table 45: Germany exchange rate, 2016-20
Table 46: Italy personal hygiene market value: \$ million, 2016-20
Table 47: Italy personal hygiene market volume: million units, 2016-20
Table 48: Italy personal hygiene market category segmentation: \$ million, 2020
Table 49: Italy personal hygiene market geography segmentation: \$ million, 2020
Table 50: Italy personal hygiene market share: % share, by value, 2020
Table 51: Italy personal hygiene market distribution: % share, by value, 2020
Table 52: Italy personal hygiene market value forecast: \$ million, 2020-25
Table 53: Italy personal hygiene market volume forecast: million units, 2020-25
Table 54: Italy size of population (million), 2016-20
Table 55: Italy gdp (constant 2005 prices, \$ billion), 2016-20
Table 56: Italy gdp (current prices, \$ billion), 2016-20
Table 57: Italy inflation, 2016-20
Table 58: Italy consumer price index (absolute), 2016-20
Table 59: Italy exchange rate, 2016-20
Table 60: Japan personal hygiene market value: \$ million, 2016-20
Table 61: Japan personal hygiene market volume: million units, 2016-20
Table 62: Japan personal hygiene market category segmentation: \$ million, 2020
Table 63: Japan personal hygiene market geography segmentation: \$ million, 2020
Table 64: Japan personal hygiene market share: % share, by value, 2020
Table 65: Japan personal hygiene market distribution: % share, by value, 2020
Table 66: Japan personal hygiene market value forecast: \$ million, 2020-25
Table 67: Japan personal hygiene market volume forecast: million units, 2020-25
Table 68: Japan size of population (million), 2016-20
Table 69: Japan gdp (constant 2005 prices, \$ billion), 2016-20
Table 70: Japan gdp (current prices, \$ billion), 2016-20

## List Of Figures

### LIST OF FIGURES

- Figure 1: G8 personal hygiene industry, revenue(\$m), 2016-25
- Figure 2: G8 Personal Hygiene industry, revenue by country (%), 2020
- Figure 3: G8 personal hygiene industry, revenue by country (\$m), 2016-20
- Figure 4: G8 personal hygiene industry forecast, revenue by country (\$m), 2020-25
- Figure 5: Canada personal hygiene market value: \$ million, 2016-20
- Figure 6: Canada personal hygiene market volume: million units, 2016-20
- Figure 7: Canada personal hygiene market category segmentation: % share, by value, 2020
- Figure 8: Canada personal hygiene market geography segmentation: % share, by value, 2020
- Figure 9: Canada personal hygiene market share: % share, by value, 2020
- Figure 10: Canada personal hygiene market distribution: % share, by value, 2020
- Figure 11: Canada personal hygiene market value forecast: \$ million, 2020-25
- Figure 12: Canada personal hygiene market volume forecast: million units, 2020-25
- Figure 13: Forces driving competition in the personal hygiene market in Canada, 2020
- Figure 14: Drivers of buyer power in the personal hygiene market in Canada, 2020
- Figure 15: Drivers of supplier power in the personal hygiene market in Canada, 2020
- Figure 16: Factors influencing the likelihood of new entrants in the personal hygiene market in Canada, 2020
- Figure 17: Factors influencing the threat of substitutes in the personal hygiene market in Canada, 2020
- Figure 18: Drivers of degree of rivalry in the personal hygiene market in Canada, 2020
- Figure 19: France personal hygiene market value: \$ million, 2016-20
- Figure 20: France personal hygiene market volume: million units, 2016-20
- Figure 21: France personal hygiene market category segmentation: % share, by value, 2020
- Figure 22: France personal hygiene market geography segmentation: % share, by value, 2020
- Figure 23: France personal hygiene market share: % share, by value, 2020
- Figure 24: France personal hygiene market distribution: % share, by value, 2020
- Figure 25: France personal hygiene market value forecast: \$ million, 2020-25
- Figure 26: France personal hygiene market volume forecast: million units, 2020-25
- Figure 27: Forces driving competition in the personal hygiene market in France, 2020
- Figure 28: Drivers of buyer power in the personal hygiene market in France, 2020
- Figure 29: Drivers of supplier power in the personal hygiene market in France, 2020

Figure 30: Factors influencing the likelihood of new entrants in the personal hygiene market in France, 2020

Figure 31: Factors influencing the threat of substitutes in the personal hygiene market in France, 2020

Figure 32: Drivers of degree of rivalry in the personal hygiene market in France, 2020

Figure 33: Germany personal hygiene market value: \$ million, 2016-20

Figure 34: Germany personal hygiene market volume: million units, 2016-20

Figure 35: Germany personal hygiene market category segmentation: % share, by value, 2020

Figure 36: Germany personal hygiene market geography segmentation: % share, by value, 2020

Figure 37: Germany personal hygiene market share: % share, by value, 2020

Figure 38: Germany personal hygiene market distribution: % share, by value, 2020

Figure 39: Germany personal hygiene market value forecast: \$ million, 2020-25

Figure 40: Germany personal hygiene market volume forecast: million units, 2020-25

Figure 41: Forces driving competition in the personal hygiene market in Germany, 2020

Figure 42: Drivers of buyer power in the personal hygiene market in Germany, 2020

Figure 43: Drivers of supplier power in the personal hygiene market in Germany, 2020

Figure 44: Factors influencing the likelihood of new entrants in the personal hygiene market in Germany, 2020

Figure 45: Factors influencing the threat of substitutes in the personal hygiene market in Germany, 2020

Figure 46: Drivers of degree of rivalry in the personal hygiene market in Germany, 2020

Figure 47: Italy personal hygiene market value: \$ million, 2016-20

Figure 48: Italy personal hygiene market volume: million units, 2016-20

Figure 49: Italy personal hygiene market category segmentation: % share, by value, 2020

Figure 50: Italy personal hygiene market geography segmentation: % share, by value, 2020

Figure 51: Italy personal hygiene market share: % share, by value, 2020

Figure 52: Italy personal hygiene market distribution: % share, by value, 2020

Figure 53: Italy personal hygiene market value forecast: \$ million, 2020-25

Figure 54: Italy personal hygiene market volume forecast: million units, 2020-25

Figure 55: Forces driving competition in the personal hygiene market in Italy, 2020

Figure 56: Drivers of buyer power in the personal hygiene market in Italy, 2020

Figure 57: Drivers of supplier power in the personal hygiene market in Italy, 2020

Figure 58: Factors influencing the likelihood of new entrants in the personal hygiene market in Italy, 2020

Figure 59: Factors influencing the threat of substitutes in the personal hygiene market in

Italy, 2020

Figure 60: Drivers of degree of rivalry in the personal hygiene market in Italy, 2020

Figure 61: Japan personal hygiene market value: \$ million, 2016-20

Figure 62: Japan personal hygiene market volume: million units, 2016-20

Figure 63: Japan personal hygiene market category segmentation: % share, by value, 2020

Figure 64: Japan personal hygiene market geography segmentation: % share, by value, 2020

Figure 65: Japan personal hygiene market share: % share, by value, 2020

Figure 66: Japan personal hygiene market distribution: % share, by value, 2020

Figure 67: Japan personal hygiene market value forecast: \$ million, 2020-25

Figure 68: Japan personal hygiene market volume forecast: million units, 2020-25

Figure 69: Forces driving competition in the personal hygiene market in Japan, 2020

Figure 70: Drivers of buyer power in the personal hygiene market in Japan, 2020

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