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Personal Hygiene BRIC (Brazil, Russia, India, China) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

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Abstracts

Personal Hygiene BRIC (Brazil, Russia, India, China) Industry Guide - Market Summary, Competitive Analysis and Forecast, 2016-2025

SUMMARY

The BRIC Personal Hygiene industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the personal hygiene industry and had a total market value of $13,273.8 million in 2020. India was the fastest growing country with a CAGR of 8.3% over the 2016-20 period.

Within the personal hygiene industry, Brazil is the leading country among the BRIC nations with market revenues of $4,715.5 million in 2020. This was followed by China, India and Russia with a value of $4,174.0, $3,431.7, and $952.6 million, respectively.

China is expected to lead the personal hygiene industry in the BRIC nations with a value of $5,119.9 million in 2025, followed by India, Brazil, Russia with

expected values of $5,038.1, $4,801.4 and $1,237.3 million, respectively.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC personal hygiene market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC personal hygiene market

Leading company profiles reveal details of key personal hygiene market players' BRIC operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the BRIC personal hygiene market with five year forecasts by both value and volume

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

REASONS TO BUY

What was the size of the BRIC personal hygiene market by value in 2020?

What will be the size of the BRIC personal hygiene market in 2025?

What factors are affecting the strength of competition in the BRIC personal hygiene market?

How has the market performed over the last five years?

Who are the top competitors in the BRIC personal hygiene market?

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