

Personal Computers (PCs) Market Summary, Competitive Analysis and Forecast to 2027

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Abstracts

Personal Computers (PCs) Market Summary, Competitive Analysis and Forecast to 2027

Summary

Global PCs industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2018-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The desktop PCs segment is defined as including all-in-one desktop personal computers that include all associated devices for an independent and stand-alone client-server relationship and stand-alone desktop PC towers with varying capacity, performance and physical size.

The portable PCs segment is defined as including all notebook, laptop and tablet computers.

Market value covers sales of all consumer and enterprise PCs, valued at manufacturer selling prices including all applicable taxes.

Market volumes are a measure of how many homes have PCs within the region in question. All market data and forecasts are represented in nominal terms (i.e., without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2022 annual average exchange rates.

The global PCs market had total revenues of \$93,449.8 million in 2022, representing a compound annual growth rate (CAGR) of 3.7% between 2017 and 2022.

Market consumption volume increased with a CAGR of 3% between 2017 and 2022, to reach a total of 1.1 billion households in 2022.

The global PCs market saw one of its best years in 2020, owing to COVID-19 pandemic, which prompted a sharp rise in demand for residential PCs as people were made to work remotely given the lockdown restrictions.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global pcs market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global pcs market

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global pcs market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the global pcs market by value in 2022?

What will be the size of the global pcs market in 2027?

What factors are affecting the strength of competition in the global pcs market?

How has the market performed over the last five years?

What are the main segments that make up the global pcs market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Competitive landscape

2 INTRODUCTION

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 GLOBAL PCS

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 MACROECONOMIC INDICATORS

- 4.1. Country data

5 PCS IN ASIA-PACIFIC

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 PCS IN EUROPE

- 6.1. Market Overview
- 6.2. Market Data
- 6.3. Market Segmentation
- 6.4. Market outlook
- 6.5. Five forces analysis

7 MACROECONOMIC INDICATORS

- 7.1. Country data

8 PCS IN JAPAN

- 8.1. Market Overview
- 8.2. Market Data
- 8.3. Market Segmentation
- 8.4. Market outlook
- 8.5. Five forces analysis

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 PCS IN THE UNITED KINGDOM

- 10.1. Market Overview
- 10.2. Market Data
- 10.3. Market Segmentation
- 10.4. Market outlook
- 10.5. Five forces analysis

11 MACROECONOMIC INDICATORS

- 11.1. Country data

12 PCS IN THE UNITED STATES

- 12.1. Market Overview

- 12.2. Market Data
- 12.3. Market Segmentation
- 12.4. Market outlook
- 12.5. Five forces analysis

13 MACROECONOMIC INDICATORS

- 13.1. Country data

14 PCS IN FRANCE

- 14.1. Market Overview
- 14.2. Market Data
- 14.3. Market Segmentation
- 14.4. Market outlook
- 14.5. Five forces analysis

15 MACROECONOMIC INDICATORS

- 15.1. Country data

16 PCS IN GERMANY

- 16.1. Market Overview
- 16.2. Market Data
- 16.3. Market Segmentation
- 16.4. Market outlook
- 16.5. Five forces analysis

17 MACROECONOMIC INDICATORS

- 17.1. Country data

18 COMPANY PROFILES

- 18.1. HP Inc.
- 18.2. Dell Technologies Inc.
- 18.3. Apple Inc
- 18.4. Lenovo Group Limited

18.5. Acer Incorporated

19 APPENDIX

19.1. Methodology

19.2. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global PCs market value: \$ million, 2017-22
- Table 2: Global PCs market volume: million households, 2017-22
- Table 3: Global PCs market category segmentation: % share, by value, 2017-2022
- Table 4: Global PCs market category segmentation: \$ million, 2017-2022
- Table 5: Global PCs market geography segmentation: \$ million, 2022
- Table 6: Global PCs market value forecast: \$ million, 2022-27
- Table 7: Global PCs market volume forecast: million households, 2022-27
- Table 8: Global size of population (million), 2018-22
- Table 9: Global gdp (constant 2005 prices, \$ billion), 2018-22
- Table 10: Global gdp (current prices, \$ billion), 2018-22
- Table 11: Global inflation, 2018-22
- Table 12: Global consumer price index (absolute), 2018-22
- Table 13: Global exchange rate, 2018-22
- Table 14: Asia-Pacific PCs market value: \$ million, 2017-22
- Table 15: Asia-Pacific PCs market volume: million households, 2017-22
- Table 16: Asia-Pacific PCs market category segmentation: % share, by value, 2017-2022
- Table 17: Asia-Pacific PCs market category segmentation: \$ million, 2017-2022
- Table 18: Asia-Pacific PCs market geography segmentation: \$ million, 2022
- Table 19: Asia-Pacific PCs market value forecast: \$ million, 2022-27
- Table 20: Asia-Pacific PCs market volume forecast: million households, 2022-27
- Table 21: Europe PCs market value: \$ million, 2017-22
- Table 22: Europe PCs market volume: million households, 2017-22
- Table 23: Europe PCs market category segmentation: % share, by value, 2017-2022
- Table 24: Europe PCs market category segmentation: \$ million, 2017-2022
- Table 25: Europe PCs market geography segmentation: \$ million, 2022
- Table 26: Europe PCs market value forecast: \$ million, 2022-27
- Table 27: Europe PCs market volume forecast: million households, 2022-27
- Table 28: Europe size of population (million), 2018-22
- Table 29: Europe gdp (constant 2005 prices, \$ billion), 2018-22
- Table 30: Europe gdp (current prices, \$ billion), 2018-22
- Table 31: Europe inflation, 2018-22
- Table 32: Europe consumer price index (absolute), 2018-22
- Table 33: Europe exchange rate, 2018-22
- Table 34: Japan PCs market value: \$ million, 2017-22

- Table 35: Japan PCs market volume: million households, 2017-22
- Table 36: Japan PCs market category segmentation: % share, by value, 2017-2022
- Table 37: Japan PCs market category segmentation: \$ million, 2017-2022
- Table 38: Japan PCs market geography segmentation: \$ million, 2022
- Table 39: Japan PCs market value forecast: \$ million, 2022-27
- Table 40: Japan PCs market volume forecast: million households, 2022-27
- Table 41: Japan size of population (million), 2018-22
- Table 42: Japan gdp (constant 2005 prices, \$ billion), 2018-22
- Table 43: Japan gdp (current prices, \$ billion), 2018-22
- Table 44: Japan inflation, 2018-22
- Table 45: Japan consumer price index (absolute), 2018-22
- Table 46: Japan exchange rate, 2018-22
- Table 47: United Kingdom PCs market value: \$ million, 2017-22
- Table 48: United Kingdom PCs market volume: million households, 2017-22
- Table 49: United Kingdom PCs market category segmentation: % share, by value, 2017-2022
- Table 50: United Kingdom PCs market category segmentation: \$ million, 2017-2022
- Table 51: United Kingdom PCs market geography segmentation: \$ million, 2022
- Table 52: United Kingdom PCs market value forecast: \$ million, 2022-27
- Table 53: United Kingdom PCs market volume forecast: million households, 2022-27
- Table 54: United Kingdom size of population (million), 2018-22
- Table 55: United Kingdom gdp (constant 2005 prices, \$ billion), 2018-22
- Table 56: United Kingdom gdp (current prices, \$ billion), 2018-22
- Table 57: United Kingdom inflation, 2018-22
- Table 58: United Kingdom consumer price index (absolute), 2018-22
- Table 59: United Kingdom exchange rate, 2018-22
- Table 60: United States PCs market value: \$ million, 2017-22
- Table 61: United States PCs market volume: million households, 2017-22
- Table 62: United States PCs market category segmentation: % share, by value, 2017-2022
- Table 63: United States PCs market category segmentation: \$ million, 2017-2022
- Table 64: United States PCs market geography segmentation: \$ million, 2022
- Table 65: United States PCs market value forecast: \$ million, 2022-27
- Table 66: United States PCs market volume forecast: million households, 2022-27
- Table 67: United States size of population (million), 2018-22
- Table 68: United States gdp (constant 2005 prices, \$ billion), 2018-22
- Table 69: United States gdp (current prices, \$ billion), 2018-22
- Table 70: United States inflation, 2018-22
- Table 71: United States consumer price index (absolute), 2018-22

- Table 72: United States exchange rate, 2018-22
- Table 73: France PCs market value: \$ million, 2017-22
- Table 74: France PCs market volume: million households, 2017-22
- Table 75: France PCs market category segmentation: % share, by value, 2017-2022
- Table 76: France PCs market category segmentation: \$ million, 2017-2022
- Table 77: France PCs market geography segmentation: \$ million, 2022
- Table 78: France PCs market value forecast: \$ million, 2022-27
- Table 79: France PCs market volume forecast: million households, 2022-27
- Table 80: France size of population (million), 2018-22
- Table 81: France gdp (constant 2005 prices, \$ billion), 2018-22
- Table 82: France gdp (current prices, \$ billion), 2018-22
- Table 83: France inflation, 2018-22
- Table 84: France consumer price index (absolute), 2018-22
- Table 85: France exchange rate, 2018-22
- Table 86: Germany PCs market value: \$ million, 2017-22
- Table 87: Germany PCs market volume: million households, 2017-22
- Table 88: Germany PCs market category segmentation: % share, by value, 2017-2022
- Table 89: Germany PCs market category segmentation: \$ million, 2017-2022
- Table 90: Germany PCs market geography segmentation: \$ million, 2022
- Table 91: Germany PCs market value forecast: \$ million, 2022-27
- Table 92: Germany PCs market volume forecast: million households, 2022-27
- Table 93: Germany size of population (million), 2018-22
- Table 94: Germany gdp (constant 2005 prices, \$ billion), 2018-22
- Table 95: Germany gdp (current prices, \$ billion), 2018-22
- Table 96: Germany inflation, 2018-22
- Table 97: Germany consumer price index (absolute), 2018-22
- Table 98: Germany exchange rate, 2018-22

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