

Personal Computers (PCs) in the United Kingdom (UK) - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

Personal Computers (PCs) in the United Kingdom (UK) - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

PCs in the United Kingdom industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The UK PCs market had total revenues of \$3,107.6m in 2020, representing a compound annual growth rate (CAGR) of 3.8% between 2016 and 2020.

Market consumption volume increased with a CAGR of 2.8% between 2016 and 2020, to reach a total of 26.7 million units in 2020.

The performance of the market is forecast to decelerate, with an anticipated CAGR of 2.8% for the five-year period 2020 - 2025, which is expected to drive the market to a value of \$3,561.8m by the end of 2025.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in the United Kingdom

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in the United Kingdom

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the United Kingdom pcs market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the United Kingdom pcs market by value in 2020?

What will be the size of the United Kingdom pcs market in 2025?

What factors are affecting the strength of competition in the United Kingdom pcs market?

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