

Personal Computers (PCs) in Germany - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

PCs in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The personal computers (PCs) market consists of the sales of both desktop and portable PCs.

The German PCs market had total revenues of \$2,802.7m in 2020, representing a compound annual growth rate (CAGR) of 3.5% between 2016 and 2020.

The PCs market is highly correlated with technology and the financial power of consumers.

The COVID-19 pandemic has forced millions of people to self-isolate and stay indoors, driving demand for PCs to new highs.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pcs market in Germany

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pcs market in Germany

Leading company profiles reveal details of key pcs market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Germany pcs market with five year forecasts

REASONS TO BUY

What was the size of the Germany pcs market by value in 2020?

What will be the size of the Germany pcs market in 2025?

What factors are affecting the strength of competition in the Germany pcs market?

How has the market performed over the last five years?

What are the main segments that make up Germany's pcs market?

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